

Magellan Midstream Partners LP Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Magellan Midstream Partners LP Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Magellan Midstream Partners LP and its competitors. This provides our Clients with a clear understanding of Magellan Midstream Partners LP position in the Energy Industry.

The report contains detailed information about Magellan Midstream Partners LP that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Magellan Midstream Partners LP. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Magellan Midstream Partners LP financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Magellan Midstream Partners LP competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Magellan Midstream Partners LP business.

About Magellan Midstream Partners LP

Magellan Midstream Partners, L.P., together with its subsidiaries, engages in the transportation, storage, and distribution of refined petroleum products in the United States.

As of December 31, 2009, the company operated approximately 9,500-mile petroleum products pipeline system, including 51 petroleum products terminals serving the midcontinent region of the United States (petroleum products pipeline system); 7 petroleum products terminal facilities located along the United States Gulf and East Coasts (marine terminals), and 27 petroleum products terminals located principally in the southeastern United States (inland terminals); and a 1,100-mile ammonia pipeline system serving the mid-continent region of the United States.

PETROLEUM PRODUCTS PIPELINE SYSTEM

The company's petroleum products pipeline system covers a 13-state area extending from Texas through the Midwest to Colorado, North Dakota, Minnesota, Wisconsin and Illinois. The products transported on its pipeline system are primarily gasoline, distillates, LPGs and aviation fuels. Product originates on the system from direct connections to refineries and interconnects with other interstate pipelines for



transportation and ultimate distribution to retail gasoline stations, truck stops, railroads, airports and other end-users. The company has a 50% interest in a crude oil pipeline company that owns a 135-mile pipeline that transports crude oil from Cushing, Oklahoma to El Dorado, Kansas and has connections to National Cooperative Refining Association's refinery in McPherson, Kansas and the Frontier refinery in El Dorado, Kansas. Its petroleum products blending and fractionation activities are also included in the petroleum products pipeline system segment.

Customers and Contracts: The company ships petroleum products for different types of customers, including independent and integrated oil companies, wholesalers, retailers, railroads, airlines and regional farm cooperatives. End markets for these deliveries are primarily retail gasoline stations, truck stops, farm cooperatives, railroad fueling depots and military and commercial jet fuel users. Propane shippers include wholesalers and retailers who, in turn, sell to commercial, industrial, agricultural and residential heating customers, as well as utilities who use propane as a fuel source.

PETROLEUM PRODUCTS TERMINALS

Within its petroleum products terminals network, the company operates two types of terminals: marine terminals and inland terminals. The company's marine terminals are storage and distribution facilities. Its inland terminals are primarily located in the southeastern United States along third-party pipelines, such as those operated by Colonial, Explorer, Plantation, and TEPPCO.

Marine Terminals

The company owns and operates seven marine terminals, including five marine terminals located along the U.S. Gulf Coast. Its marine terminals are storage and distribution facilities, with an aggregate storage capacity of approximately 27.0 million barrels, which provide distribution, storage, blending, inventory management and additive injection services for refiners and other end-users of petroleum products.

The company's marine terminals primarily receive petroleum products by ship and barge, short-haul pipeline connections from neighboring refineries and common carrier pipelines. Products that the company store include refined petroleum products, blendstocks, crude oils, heavy oils, and feedstocks. In addition to providing storage and distribution services, its marine terminals provide ancillary services, including heating, blending and mixing of stored products and additive injection services. The company also provides storage services and inventory management to various industrial end-



users, marketers and traders that require access to storage capacity.

Customers and Contracts: The company has long-standing relationships with oil refiners, suppliers and traders at its facilities.

Inland Terminals

The company owns and operates a network of 27 refined petroleum products terminals located primarily in the southeastern the United States. It own 25 of the 27 terminals in its portfolio. The company's terminals have a combined capacity of approximately 5 million barrels. The majority of its inland terminals connect to the Colonial, Explorer, Plantation or TEPPCO pipelines, and some facilities have multiple pipeline connections. The company's inland terminals typically consist of multiple storage tanks that are connected to these third-party pipeline systems.

The company is an independent provider of storage and distribution services. It operates its inland terminals as distribution terminals, primarily serving the retail, industrial and commercial sales markets. The company provides inventory and supply management, distribution and other services such as injection of gasoline additives at its inland terminals.

Customers: The company's customers include retailers, wholesalers, exchange transaction customers and traders.

AMMONIA PIPELINE SYSTEM

The company owns a 1,100-mile common carrier ammonia pipeline system. Its pipeline system transports ammonia from production facilities in Texas and Oklahoma to terminals in the Midwest. It owns 28 thousand tons of anhydrous ammonia. It transports ammonia to 13 delivery points along its ammonia pipeline system, including to 6 terminals that it owns.

Competition: The company competes primarily with NuStar Energy.

History

Magellan Midstream Partners, L.P. was founded in 2000.

The above Company Fundamental Report is a half-ready report and contents are

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subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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