

Madison Pacific Properties Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Madison Pacific Properties Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Madison Pacific Properties Inc. and its competitors. This provides our Clients with a clear understanding of Madison Pacific Properties Inc. position in the Real Estate Industry.

The report contains detailed information about Madison Pacific Properties Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Madison Pacific Properties Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Madison Pacific Properties Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Madison Pacific Properties Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Madison Pacific Properties Inc. business.

About Madison Pacific Properties Inc.

Madison Pacific Properties, Inc. engages in the ownership, development, and operation of industrial and commercial real estate properties primarily in the Lower Mainland area of Vancouver and Whistler, British Columbia, Canada.

As of December 31, 2008, the company's property portfolio included 1,170,023 square feet of net rentable area of industrial properties; 355,127 square feet of net rentable area of retail/highway-commercial properties; and 81,434 square feet of rentable area of office properties.

Industrial Property Portfolio

Rupert Square I & II & 3355 Grandview Highway, Vancouver: Rupert Square I, Rupert Square II and 3355 Grandview Highway are three free-standing buildings with leasable areas of 106,306 square feet located on 5 acres in Vancouver.

850 West Kent, Vancouver: This 92,500 square feet single tenant industrial property is located on the north arm of the Fraser River close to the Oak Street Bridge with access to the Vancouver airport. The site area is 4.2 acres.



6th and Yukon Street, Vancouver: This 26,067 square feet industrial/office property is located between downtown Vancouver and the Broadway corridor. The building consists of 17,606 square feet ground floor industrial/showroom space and 8,461 of 2nd floor office space of which 5,411 square feet is occupied by the company.

275 West 4th, Vancouver: This building is located on the north east corner of 4th Avenue and Alberta Street in the Main and Cambie industrial area. The site area is 22,268 square feet with a single tenant building containing 5,738 square feet of office and amenity space, and 16,530 square feet of shop, warehouse and display area.

1955 Columbia Street, Vancouver: This building is adjacent to 275 West 4th Avenue Building. The site area is 6,694 square feet with a single tenant building containing 3,177 square feet of shop area.

1605 West 3rd Avenue, Vancouver: This building is located on the Northwest corner of 3rd Avenue and Fir Street within 3 blocks of Granville Island. The building totals 15,882 square feet and the site area is 18,000 square feet. This property is owned with a 50% joint venture partner.

13651-13851 Bridgeport Road, Richmond: This 67,106 square feet multi-tenant industrial building is on 3.43 of acres of land located on Bridgeport Road east of the Knight Street Bridge in Richmond.

7360 River Road, Richmond: The property consists of a 102,287 square feet office and warehouse building located on 4.02 acres in the Richmond Town Centre fronting River Road.

7500 River Road, Richmond: This building is an office-warehouse building of 28,488 square feet located on 3.5 acres in the Richmond Town Centre also fronting on River Road.

3351 Jacomb's, Richmond: This building is a one-storey office-warehouse building of 9,796 square feet located on .48 acres in the Bridgeport area of Richmond. Jordan's Rugs is the sole tenant. This property is owned with a 50% joint venture partner.

11388 No. 5 Rd., Richmond: This building is an office-warehouse building of 77,683 square feet located on 3.2 acres in the Riverside Industrial Park in Richmond. This property is owned with a 50% joint venture partner.



11251 Dyke Road: This 61,720 square feet single tenant office-warehouse property is situated on 2.82 acres on the south arm of the Fraser River. This property is owned with a 50% joint venture partner.

11231 Dyke Road: This is a 98,836 square feet three-tenant building.

21771 Fraserwood Way: This 46,946 square feet single tenant industrial building is situated on 3.03 acres within the Fraserwood Industrial Park. The building is owned with a 50% joint venture partner.

8717 - 132nd Street, Surrey: This building is an industrial building with a main floor area of 62,378 square feet plus a 5,270 square feet mezzanine located on 5.86 acres in Surrey.

7198 Progress Way, Delta: 7198 Progress Way is 60,680 square feet building occupied by a major supplier of heavy equipment that uses the property for storage and distribution of their equipment.

7800 Riverfront Gate, Burnaby: This is a 70,522 square feet building. It is located on a 4.1 acre development site in the Riverbend area of sou

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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