

# Invexans S.A. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/MD92A4B0548BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: MD92A4B0548BEN

## Abstracts

Invexans S.A. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Invexans S.A. and its competitors. This provides our Clients with a clear understanding of Invexans S.A. position in the [Packaging and Containers](#) Industry.

The report contains detailed information about Invexans S.A. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Invexans S.A.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Invexans S.A. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Invexans S.A. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Invexans S.A. business.

## **About Invexans S.A.**

Madeco S.A. manufactures finished and semi-finished non-ferrous products based on copper, aluminum and related alloys in Latin American. The company also manufactures flexible packaging products for use in the mass consumer market for food, snacks and cosmetics products.

### Segments

The company's operations are organized into three principal operating segments or business units based on production processes. Its business units are: Flexible Packaging; Brass Mills; and Profiles.

### Flexible Packaging

In the Flexible Packaging business, the company's principal products include rotogravure and flexo laminated flexible packaging (plastics, foil, and paper). It has flexible packaging facilities in Chile and Argentina.

Customers: The company's Flexible Packaging unit has approximately 100 active customers in Chile, which include multinational companies, such as Nestle and

Unilever, and local regional companies, such as Corpora and Carozzi. The company also has approximately 70 clients in Argentina, which include multinational companies, such as Nestle, Unilever, Masterfoods, Royal Canin, Procter & Gamble, Clorox, AGD, and The Value Brand and approximately 100 active customers in Peru, which include multinational companies, such as Unilever, Kimberly Clark, Procter & Gamble, Nestle, Frito Lay, Kraft Foods and various local regional companies, such as Alicorp, Productos Tissue, Molitalia and Gloria. Its major customers in 2008 are in the food and hygiene industries.

**Suppliers:** The principal polypropylene film suppliers for Alusa in Argentina, Chile and Peru are Sigdopack S.A., Polo/Quimatic S.A., Vitopel S.A. and OPP Films S.A.C. The main polyethylene resin suppliers in 2008, were Dispercol S.A., Goechem Interacional Corp., and Dow Chemical Company subsidiaries PBB Polisur S.A., Petroquímica Dow S.A. and Dow Química Chilena, S.A.

The company obtains most of its aluminum film requirements from Hydro Aluminum Deutschland GMBH (Germany), Noble (China) and CBA (Brazil). It purchases its various adhesives from Henkel, Rohm & Hass and Coim. Dye is purchased from Sun Chemical Ink S.A., Flint Ink and Tintas Gráficas Vencedor S.A.

### Competition

**Competitors in the Chilean Flexible Packaging Market:** The company's competitors include the Chilean company Envases del Pacífico S.A. (Edelpa); BO Packaging, HyC and Envases Flexibles.

**Competitors in the Argentine Flexible Packaging Market:** The main competitors of Aluflex, other than Converflex, are Alvher, Celomat (Fleximat), Zaniello and Bolsapel.

**Competitors in the Peruvian Flexible Packaging Market:** The company's main competitors are Envases Múltiples and Resinplast.

### Brass Mills

In the Brass Mills business, the company's products include pipes, sheets, coils, busbars, bars and coin blanks made from copper, aluminum and related alloys. It manufactures coin blanks and minted coins from alloys comprising copper, nickel, aluminum and zinc. The company's Brass Mills facilities are located in Chile and Argentina.

**Sales:** The company sells a large portion of its Brass Mills products in Chile and Argentina, where it has its production facilities. It also exports pipes, bars and sheets to multiple countries, including the United States, as well as countries in Latin America, Europe, and Asia. Export sales of the PBS division consist of all sales to customers in any country other than Chile or Argentina.

**Customers:** The company's PBS operations in Chile have 68 clients in Chile, 300 Argentinean customers and 46 customers in its export markets. In 2008, the major customer was Unimet.

**Suppliers:** The company purchases its copper supplies for its Brass Mills operations mainly from two Chilean mining companies, Codelco and Enami, and one international mining company Escondida (BHP Billiton). During 2008, the company obtained most of its Brass Mills' aluminum requirements from Aluminios Argentinos S.A.I.C. (Aluar, of Argentina) and Alcasa S.A. Its zinc requirements are purchased mainly from Doe Run (Peruvian supplier). Nickel is purchased mainly from Inco Limited (Canada) and Companhia Niquel Tocantins S.A. (Brazil), and tin is purchased mainly from Minsur S.A. (Peru).

**Competition:** The company's primary competitor in the copper pipe segment is Themco-Conformadores de Metales S.A. (Conmetal). Its principal competitor in Argentina is Pajarbol S.A. It competes with Sotyl S.A.; Vaspia S.A.I.C.; and Industrias Quimetal S.A.I.C.

## Profiles

In the Profiles business, the company's products include extruded profiles used mainly in residential and non-residential construction (windows and patio doors, curtain walls), and diverse industrial applications. The company operates this segment through its subsidiary, Industrias de Aluminio S.A.

For the procurement of anodization chemical products, the company establishes annual purchase agreements with four main suppliers, Brenntag Chile Comercial e Industrial, Chemal Katschmareck - GMBH (Germany), Química del Sur y Cía. Ltda. (Chile), and Solimpex S.A. (Chile).

**Competition:** The company's competitors include Alumco, Kommerling, and Veka.

## Dispositions

In 2008, the company sold its Wire & Cable unit.

## History

Madeco S.A. was founded in 1944.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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