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M1 Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

M1 Limited Fundamental Company Report provides a complete overview of the company’s affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between M1 Limited and its competitors. This provides our Clients with a clear understanding of M1 Limited position in the Communication Services Industry.

The report contains detailed information about M1 Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for M1 Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company’s strengths, weaknesses, opportunities, and possible threats against it.

The M1 Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company’s long-term solvency. This sort of company's information will assist and strengthen your

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company’s decision-making processes.

In the part that describes M1 Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company’s competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company’s business and sales activities will be boosted by gaining an insight into your competitors’ businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of M1 Limited business.

About M1 Limited

As of FY 2016, M1 Limited saw its revenue decrease by 8.32% to SGD 1,060.9 million compared to the previous year. Company’s gross profit declined from SGD 508.2 million in 2015 to SGD 484.4 million. Operating income and net income decreased by 17.06% and by 16.13% respectively.

MobileOne Ltd (M1 or the Company) was formed in 1994 to enter the rapidly expanding mobile telecommunications market in Singapore. The principal activities of the Group are the provision of voice and data communications services, including cellular mobile, paging and international call services, mobile retail sales, after-sales support, customer services and investment holding.

The company offers a range of mobile voice and data communications services to both post-paid and pre-paid customers over its DualBand GSM900/1800 MHz network. The company provides its customers a suite of mobile information and entertainment services with multichannel access, via the Web, WAP, and SMS. These mobile information services include MiWorld portal, which is accessible by the Internet or WAP and M1 Xplorer, which is embedded as a 32K SIM Card. MiWorld portal offers a range of wireless Internet information services and applications. M1 Xplorer features services,

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such as lottery results, email, games, stock quotes, and promotions. The company's messaging services consist of MMS for sending multimedia messages incorporating text, images, animation, voice, and music; M1 Chat for customers to connect with others in a chat room via SMS or WAP; and Email, Global, or Group SMS for customers to send and receive SMS in various manners. It also offers fun and entertainment services, such as FunBox for downloading mobile ringtones, games, icons, and MMS content; and mobile games using SMS, WAP, or Java. In addition, the company provides international call services to M1 mobile, non-M1 mobile, and fixed-line customers, through the premium '002', Value Call '021', and pre-paid '1818' International Calling Card services. Further, it offers data and m-commerce services.

Value-Added Services provided by the company are Call Management, Call Barring, Call Divert, Call Waiting/Call Hold, Caller Number Display, Caller Number Non-Display, Conference Call, Drive Card, Itemised Billing, Local Alert, Number Retention, Voicemail, Voicemail Plus, Games, Icons, Pix, Text and Tunes.

Subsidiaries

The company has incorporated a wholly-owned subsidiary, Kliq Pte., Ltd., in Singapore. The primary activity of Kliq Pte., Ltd. is that of investment holding.

The above Company Fundamental Report is a half-ready report and contents are subject to change.
It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.
2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

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integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources
- Financial
- Physical
- Technological
- Organizational

Intangible resources
- Human
- Innovation and Creativity

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Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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