

# **Lorus Therapeutics Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

Lorus Therapeutics Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Lorus Therapeutics Inc. and its competitors. This provides our Clients with a clear understanding of Lorus Therapeutics Inc. position in the [Pharmaceuticals and Biotechnology](#) Industry.

The report contains detailed information about Lorus Therapeutics Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Lorus Therapeutics Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Lorus Therapeutics Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to

profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Lorus Therapeutics Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Lorus Therapeutics Inc. business.

### **About Lorus Therapeutics Inc.**

Lorus Therapeutics Inc., a biopharmaceutical company, focuses on the discovery, research, and development of anticancer therapies in Canada.

The company has product candidates in three classes of anticancer therapies: RNA-targeted therapies; small molecule therapies; and immunotherapeutics. It has commercial rights in Virulizin.

#### **RNA-Targeted Therapies**

The company's RNA-targeted drugs consist of antisense drugs and short-interfering RNA (siRNA). The premise of this therapeutic approach is to target an earlier stage of the biochemical process than is usually possible with conventional drugs. The blueprint for protein production is encoded in the DNA of each cell. To translate this code into protein the cell first produces mRNAs (messenger ribonucleic acids) specific to each protein and these act as intermediaries between the information encoded in DNA and production of the corresponding protein.

**LOR-2040:** The company has developed various antisense drugs, of which its principal

product is LOR-2040 (formerly GTI-2040). LOR-2040 targets the R2 component of ribonucleotide reductase (RNR) and has exhibited antitumor properties against over different human cancers in standard mouse models, including chemotherapy resistant tumors. It has completed a Phase I/II clinical trial of LOR-2040 for advanced or metastatic renal cell carcinoma. It is also conducting or has completed multiple Phase I/II clinical trial programs in cooperation with the U.S. National Cancer Institute (NCI), for the study of LOR-2040 for the treatment of acute myeloid leukemia (AML), breast cancer, lung cancer, colon cancer, prostate cancer, a series of solid tumors and myelodysplastic syndrome, and acute leukemia.

**LOR-1284:** LOR-1284 (formerly siRNA-1284), the principal compound identified from the screening study, targets R2 expression. In vitro studies, down-regulation of R2 expression by LOR-1284 resulted in decreased tumor cell growth (proliferation) with a concomitant block in cell cycle progression. LOR-1284 demonstrates anti-tumor activity against human kidney, skin, and colon cancers in mouse experimental models of tumor growth.

### Small Molecule Therapies

Chemical compounds weighing less than 1000 daltons (a unit of molecular weight) are designated as small or low molecular weight molecules. These molecules can be designed to target specific proteins or receptors that are known to be involved with disease.

**LOR-253:** The company has selected two small molecule compounds from a series of novel small molecules discovered, which exhibit potent anticancer activity in vitro screens. It has developed LOR-253 as a principal compound for the treatment of colon carcinoma and non-small cell lung cancer. It has completed formal good lab practises (GLP) toxicology studies for LOR-253. In June 2010, the company completed the filing of an investigational new drug application with the FDA which was for a first-in-man Phase I dose escalation trial in advanced or metastatic solid tumors.

The company is pursuing other candidates at earlier stages of development. These include • LOR-264, a second generation LOR-253 derivative, is being developed for oral administration. Like LOR-253, LOR-264 has demonstrated potent anticancer activity in animal studies and represents the oral drug in this development platform; • LOR-500 targets multikinases, including tyrosine kinase family members and a member of the calcium/calmodulin dependent protein kinase family; and • LOR-220 platform, a compound that targets novel bacterial Ser/Thr kinases.

## Immunotherapy

Immunotherapy is a form of treatment that stimulates the body's immune system to fight diseases, including cancer.

**Interleukin-17E:** Interleukin-17E (IL-17E) is a protein-based therapeutic that it is developing as an immunotherapy for cancer treatment. It has shown that IL-17E has anticancer activity against a range of human cancers. IL-17E had antitumor activity in various solid tumors, including melanoma, breast, colon, pancreatic, and non-small cell lung cancers.

**Virulizin:** In 2008, the company entered into a licensing deal with a subsidiary of Zoticon Bioventures' subsidiary, ZOR Pharmaceuticals, LLC, for Virulizin. The license, covering north and south America, Europe, and Israel. In addition, its wholly-owned subsidiary received a 25% equity interest in ZOR Pharmaceuticals, LLC. Zor is responsible for clinical developments, regulatory submissions, and commercial activities.

## License Agreements

**Ion Pharmaceuticals:** The company, through NuChem Pharmaceuticals Inc., acquired patent rights and a sublicense from Ion to develop and commercialize the anticancer applications of CLT and new chemical entities related to CLT (the NuChem Analogs).

## Collaboration Agreements

**Zoticon Bioventures Inc.:** The company, through its wholly owned subsidiary, GeneSense Technologies Inc., signed a multinational license agreement with ZOR Pharmaceuticals, LLC formed as a subsidiary of Zoticon Bioventures Inc., to develop and commercialize Virulizin for human therapeutic applications.

**National Cancer Institute:** The company and the NCI approved clinical protocols to conduct a series of clinical trials in a phase I/II program to investigate the safety and efficacy of LOR-2040. It and the NCI signed a formal clinical trial agreement in which the NCI financially sponsors the LOR-2040 clinical trials, while it provides the clinical trial drug. In 2009, the company entered into an additional agreement with the NCI for the study of LOR-2501, LOR- 2040, and LOR-1284 in combination with commercially-available drugs, to develop a drug cocktail(s) that is for the treatment of Renal Cell Carcinoma tumors than for normal regenerating kidney.

## History

Lorus Therapeutics Inc. was founded in 1986.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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The complete financial data is available for publicly traded companies.



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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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