

LM Ericsson Telephone Co. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

LM Ericsson Telephone Co. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between LM Ericsson Telephone Co. and its competitors. This provides our Clients with a clear understanding of LM Ericsson Telephone Co. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about LM Ericsson Telephone Co. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for LM Ericsson Telephone Co.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The LM Ericsson Telephone Co. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes LM Ericsson Telephone Co. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of LM Ericsson Telephone Co. business.

About LM Ericsson Telephone Co.

LM Ericsson Telephone Company provides communications equipment, professional services, and multimedia solutions. The company's customers are operators of mobile and fixed networks worldwide.

The company provides solutions and services to telecom operators of fixed and mobile networks. It also provides TV solutions and managed services for television broadcast companies and mobile access modules to netbook manufacturers. Through two joint ventures, it addresses the mobile handset and mobile platform/wireless chipset markets.

Segments

The company operates in five operating segments: Networks; Professional Services; Multimedia; Sony Ericsson; and ST-Ericsson.

Networks

The Networks segment includes products/solutions for wireless and wireline access; IP

core networks; transmission/backhaul; network management; and network rollout services.

Wireless and Wireline Access: The company provides wireless access solutions to network operators for mobile telephony networks. It also has a product portfolio for wireline access. Its GSM, WCDMA/ HSPA, LTE, and CDMA technologies enables it to offer tailored solutions regardless of the existing network standard used. The company provides wireline access solutions, for both fiber and copper, such as break-in wins for fiber (GPON) and DSL. In 2009, AT&T appointed the company as a vendor for wireline access solutions.

IP Core Network (Switching, Routing, and Control): The company's core network solutions include softswitches, IP infrastructure for edge and core routing (Ericsson SmartEdge), IP-based Multimedia Subsystem (IMS) and gateways. GSM and WCDMA/HSPA share a common core network.

Transmission/Backhaul: The company's MINI-LINK microwave system is a mobile backhaul solution. Transport networks (MINI-LINK, metro optical networks) are essential elements of its solutions.

Network Management: The company offers a portfolio of network management tools, supporting vital operator activities for management of existing networks, as well as for introduction of new network architectures, technologies and services, such as: configuration, performance monitoring, security management, inventory management and software upgrades. The tools are applicable for fixed and mobile access, transport and core. They are often capable of managing also multi-vendor networks.

Network Rollout Services: The company's global services organization uses a mix of local, in-house capabilities, authorized service providers and central specialist resources.

Professional Services

The Professional Services segment includes managed services, systems integration, consulting, education, and customer support services.

Managed services: The company manages networks with approximately 370 million subscribers. It offers various managed services capabilities within the telecom industry, including network design and planning; network operations; including networks without

any Ericsson equipment installed, such as Sprint's fixed and mobile CDMA/IDEN networks in the U.S.; field operations and maintenance of sites; and shared solutions, such as managed backhaul or hosting of platforms like pre-paid or real time billing/charging.

Systems integration: Operators can minimize risk by engaging the company to: integrate equipment from multiple suppliers; manage technology change programs; and design and integrate new solutions.

Consulting: With expertise in business, strategy and technology, the company's consultants support customers in decision-making, planning, and execution to improve and grow their business. The company's industry programs package the expertise into solutions in the key areas of multimedia, 3G rollout, broadband, value creation, and revenue assurance.

Education: The company provides its customers with tailored education programs to ensure their employees have the skills and competences necessary for managing complex technologies.

Customer Support: The company supports operators across the world with approximately one billion customers in total.

Multimedia

The Multimedia segment includes consumer and business applications; multimedia brokering; service delivery and

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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