

Lizhan Environmental Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Lizhan Environmental Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Lizhan Environmental Corp. and its competitors. This provides our Clients with a clear understanding of Lizhan Environmental Corp. position in the [Clothing, Textiles and Accessories](#) Industry.

The report contains detailed information about Lizhan Environmental Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Lizhan Environmental Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Lizhan Environmental Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Lizhan Environmental Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Lizhan Environmental Corp. business.

About Lizhan Environmental Corp.

Lizhan Environmental Corporation manufactures, distributes, and markets synthetic leather and other fabrics from recycled leather waste, among other materials.

The company's products are used in various consumer applications, as it sells its products to furniture, automotive upholstery and garment manufacturers, as well as fabric distributors. It sells domestically in China and exports to the U.S. and other countries, including Nicaragua, Germany, Belgium, France, and South Korea.

Products

The company manufactures and sells various products, including synthetic leather fabrics, which consist of ultrasuede and recycled leather flocked fabric; and other fabrics, which consist of microfiber towel and tufted fabrics.

Synthetic Leather Fabric Products

The company produces various types of synthetic leather fabric products, including ultrasuede products, which consist of non-woven fabric embedded with tiny polyester

fibers and which have a soft and lush surface resembling suede leather; and recycled leather flocked fabric products, which consist of fabrics that are reconstituted from leather waste and are flocked with recycled leather powder that improve the texture of the fabric.

Recycled Leather Flocked Fabric Products

Leather waste, functioning as the reinforcing filler, is flocked into the PU fabric to create this thermoplastic polymer composite.

Reconstituted New Evergreen LZ Collagen Fiber Leather Products

The company would manufacture Evergreen Products using a new leather processing technology, which utilizes genuine leather and its scraps to generate a new class of imitation leather derived from natural fiber. These products are expected to be suitable for applications in automotive textile, furniture, shoes, eco-fashion apparel, radiation proof clothing, and luggage and bags. It intends to sell these products to furniture manufacturers and to manufacturers of automobile upholstery applications for environmentally clean vehicles that are being developed for the Chinese market.

Other fabrics

The company produces various other fabric products, including microfiber towel products, which consist of fine synthetic fibers that are woven into textiles whose texture and drape resemble that of natural fiber cloth materials; and tufted fabrics, which consist of fabrics with elongated strands.

Customers

The company's products are sold directly or indirectly to manufacturers of garments, such as synthetic shoes, furniture, such as synthetic couches, and automobile upholstery, such as synthetic car seats. As of June 30, 2010, the company's customers included Culp Inc.; Wenzhou Jinhui Import Export Co. Ltd.; Albany Industries Inc.; Zhejiang Apollo Leather Products Co. Ltd.; and Haining Jinzheng Furniture Co. Ltd.

Suppliers

As of June 30, 2010, the company's suppliers included Hangzhou Yongsheng Haiyi Chemical Textile Co Ltd.; Zhejiang Huifeng Weaving Co Ltd.; Kunshan Xiexing Textile

Co. Ltd.; Hangzhou Huiweishi Yongsheng Textile Dying and Finishing Co Ltd.; and Jiashan Haifeng Textile Co Ltd.

History

Lizhan Environmental Corporation was founded in 2009.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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