

Liz Claiborne Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Liz Claiborne Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Liz Claiborne Inc. and its competitors. This provides our Clients with a clear understanding of Liz Claiborne Inc. position in the [Clothing, Textiles and Accessories](#) Industry.

The report contains detailed information about Liz Claiborne Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Liz Claiborne Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Liz Claiborne Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Liz Claiborne Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Liz Claiborne Inc. business.

About Liz Claiborne Inc.

Liz Claiborne, Inc. engages in the design and marketing of a range of apparel and accessories worldwide. The company designs and markets a global portfolio of retail-based premium brands, including JUICY COUTURE, KATE SPADE, LUCKY BRAND, and MEXX. It also has a group of department store-based brands with consumer franchises, including the LIZ CLAIBORNE and MONET families of brands, MAC & JAC, KENSIE and DANA BUCHMAN and the licensed DKNY JEANS, DKNY ACTIVE, and DKNY MENS brands.

Segments

The company operates in three segments: Domestic-Based Direct Brands segment; International-Based Direct Brands segment; and Partnered Brands segment.

Domestic-Based Direct Brands segment

The Domestic-Based Direct Brands segment consists of the specialty retail, outlet, wholesale apparel, wholesale non-apparel (including accessories, jewelry and handbags), e-commerce and licensing operations of its three domestic, retail-based operating segments: JUICY COUTURE, KATE SPADE, and LUCKY BRAND.

JUICY COUTURE: The company's JUICY COUTURE brand offers luxurious, casual, and fun women's and children's apparel, as well as accessories and jewelry under various JUICY COUTURE trademarks. JUICY COUTURE products are sold primarily through wholly-owned specialty retail and outlet stores, select upscale specialty retail stores, and department stores throughout the U.S., as well as through a network of distributors and owned and licensed retail stores in Asia, Canada, Europe, and the Middle East. In addition, JUICY COUTURE has existing licensing agreements for fragrances, footwear, optics, watches, swimwear, and baby products.

KATE SPADE: The company's KATE SPADE brand offers fashion products (accessories, apparel and jewelry) for women and men under the KATE SPADE and JACK SPADE trademarks, respectively. These products are sold primarily in the U.S. through wholly-owned specialty retail and outlet stores, select specialty retail and upscale department stores, through a network of distributors in Asia and through its e-commerce Web site, as well as through a joint venture in Japan. KATE SPADE's product line includes handbags, small leather goods, fashion accessories, jewelry, apparel, and fragrances. In addition, KATE SPADE has existing licensing agreements for footwear, optics, tabletop products, paper products, and strollers/rockers. JACK SPADE products include briefcases, travel bags, and small leather goods.

LUCKY BRAND: The company's LUCKY BRAND offers women's, men's, and children's denim and casual sportswear, as well as accessories and jewelry, under various LUCKY BRAND trademarks. LUCKY BRAND products are available for sale at wholly-owned specialty retail and outlet stores in the U.S. and Canada, select department and better specialty stores, through distributors in the Middle East and Asia and its e-commerce Web site. In addition, LUCKY BRAND has existing licensing agreements for fragrances, neckwear, swimwear, hats, and footwear.

International-Based Direct Brands segment

The International-Based Direct Brands segment consists of the specialty retail, outlet, concession, wholesale apparel, wholesale non-apparel (including accessories, jewelry and handbags), e-commerce, and licensing operations of MEXX, its international, retail-based operating segment.

MEXX: The company's MEXX brand offers a range of men's, women's and children's fashion apparel under various trademarks for sale outside of the U.S., principally in Europe and Canada. MEXX has existing licensing agreements for fragrances, eyewear,

watches, bed and bath products, carpets, socks, stationery, and footwear.

Partnered Brands segment

The Partnered Brands segment consists of one operating segment, including the wholesale apparel, wholesale non-apparel, specialty retail, outlet, e-commerce, and licensing operations of its wholesale-based brands, including AXCESS, CLAIBORNE (men's), CONCEPTS BY CLAIBORNE, DANA BUCHMAN, KENSIE, LIZ & CO., LIZ CLAIBORNE, MAC & JAC, MARVELLA, MONET, TRIFARI and its licensed DKNY JEANS, DKNY ACTIVE and DKNY MENS brands.

LIZ CLAIBORNE FAMILY OF BRANDS

AXCESS offers fashion-forward men's and women's apparel and accessories

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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