

Live Nation Entertainment, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/L2A8BEE33DEBEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: L2A8BEE33DEBEN

Abstracts

Live Nation Entertainment, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Live Nation Entertainment, Inc. and its competitors. This provides our Clients with a clear understanding of Live Nation Entertainment, Inc. position in the [Media](#) Industry.

The report contains detailed information about Live Nation Entertainment, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Live Nation Entertainment, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Live Nation Entertainment, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Live Nation Entertainment, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Live Nation Entertainment, Inc. business.

About Live Nation Entertainment, Inc.

Live Nation Entertainment, Inc. produces live music concerts worldwide.

Globally, the company owns, operates, has booking rights for and/or has an equity interest in 142 venues, including House of Blues music venues and locations, such as The Fillmore in San Francisco, the Hollywood Palladium, the Heineken Music Hall in Amsterdam and the O2 Dublin. The company produces approximately 22,000 concerts for 2,000 artists in 42 countries.

As of December 31, 2009, the company owned, operate or lease 85 entertainment venues and 47 other facilities, including office leases, throughout North America and 27 entertainment venues and 32 other facilities internationally.

Segments

The company's segments include North American Music, International Music, and Ticketing.

North American Music

This segment principally involves the promotion of live music events in its owned and/or operated venues and in rented third-party venues and the operation and management of music venues primarily in the United States and Canada, as well as providing various services to artists. The company promoted approximately 9,500 North American live music events in 2009, including artists, such as U2, Jonas Brothers, and Nickelback.

The company's national sponsorship programs include companies, such as Citi and BlackBerry. Its local and venue-focused sponsorships include venue signage, promotional programs, on-site activation, hospitality and tickets, and are derived from a variety of companies across various industry categories.

International Music

This segment principally involves the promotion of live music events in its owned and/or operated venues and in rented third-party venues, the production of music festivals and the operation and management of music venues outside of North America. During 2009, the company promoted and/or produced approximately 4,400 live music events internationally in 2009, including artists, such as U2, Madonna, AC/DC, Coldplay and Depeche Mode, as well as festivals in Europe, such as Rock Werchter in Belgium, Lowlands in the Netherlands, and Reading and Leeds, both in the United Kingdom.

Ticketing

This segment principally involves the management of its ticketing operations and online and wireless distribution activities, including enhancement of its primary Web site, www.livenation.com, in addition to management of its information technology operations in North America. Through all of its ticketing services, the company sold 12.6 million tickets in 2009 in North America, excluding 2.5 million tickets sold at its venue box offices. The company's Ticketing segment sells tickets primarily for events at its owned and/or operated venues in North America.

Acquisitions

In February 2009, the company acquired a 51.0% interest in Brand New Live B.V., a concert promotion company in the Netherlands.

In February 2009, the company acquired event and magazine assets in the Netherlands for the Pleasure PAAS Party, which is an indoor Latin/Salsa event, and the associated monthly Pleasure magazine.

In March 2009, the company acquired a 77.5% interest in Tecjet Limited, which holds the lease for a venue in Scotland.

In November 2009, the company acquired a 70% interest in Parcolimpico S.r.l., which manages venues and facilities in Turin, Italy.

Dispositions

In June 2009, the company sold its 20% equity interest in Intelli-Mark Technologies, Inc., a Web-based ticketing service provider.

In September 2009, the company sold the Boston Opera House, a non-core operational asset, along with rights under the Orpheum Theatre management agreement and a leasehold interest in Paradise Rock Club. All of these venues were located in Boston.

In October 2009, the company sold its 33% equity interest in Dominion Theatre Investments Limited, a U.K. theatrical company involved in venue operations.

In October 2009, the company sold its remaining theatrical venues and operations in the United Kingdom, including two theaters in London's West End, the Lyceum Theatre and the Apollo Victoria, and 14 regional theaters located throughout the United Kingdom.

In December 2009, the company sold its 20% equity interest in Marek Lieberberg Konzertagentur, a German music company involved in the promotion of live entertainment events.

Competition

The company's main competitors in the live music industry include Anschutz Entertainment Group, C3 Presents, MSG Entertainment, Jam Productions, and Palace Sports & Entertainment. Anschutz Entertainment Group operates under various different names, including AEG Live, Concerts West and The Messina Group. Its main competitors in venue management include SMG and Anschutz Entertainment Group. The company's main competitors for online event sites include Tickets.com, as well as secondary ticketing companies such as Stubhub.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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