

Liteglow Industries Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/L249FE447D9BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: L249FE447D9BEN

Abstracts

Liteglow Industries Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Liteglow Industries Inc. and its competitors. This provides our Clients with a clear understanding of Liteglow Industries Inc. position in the Industry.

The report contains detailed information about Liteglow Industries Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Liteglow Industries Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Liteglow Industries Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Liteglow Industries Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Liteglow Industries Inc. business.

About Liteglow Industries Inc.

Liteglow Industries, Inc, incorporated in Utah on 1984, (the 'Company') is engaged in the design, manufacture and sale to wholesalers and retailers of automotive aftermarket accessories and specialty products. Liteglow Florida's business initially focused on developing a line of automotive accessories designed to enhance vehicle appearance, including neon license plate frames and neon under-car lighting lights, all of which operate on the 12-volt electrical system common in automobiles. Since 1996, the Company has expanded its product offerings to include automotive products such as driving and fog lights, which both improve vehicle operation, as well as decorative accessories such as L.E.D. Side Marker Lights, Neon License Plate Frames, and Windshield Washer L.E.D.'s.

PRODUCTS

The Company markets a broad line of 12-volt, appearance- enhancing automotive accessories and related replacement parts to electronic dealers and specialty auto stores as well as several new categories of automotive accessories, including the following products:

Neon Under-Car Lighting Kits: These kits contain two or four 25mm neon hi-impact

neon light tubes. The two-tube kit contains two three-foot tubes and the four-tube kit contains two three-foot and two four-foot tubes. The lights are available in eight brilliant colors and can be attached to spring loaded mounting brackets installed on the sides, front and back of a vehicle. The top surface of the tubes has chrome reflective foil for maximum lighting effect. The tubes are factory pre-wired for extra safety and simplified installation.

Neon Lite Rods: The neon light rods are suitable for exterior and interior use on all vehicles, as well as boats. The light rods can be purchased in six sizes: the 3 inch, 6 inch, 9 inch and the WARP-8 (eight-inch tubes), the WARP-15 (fifteen-inch tubes), and the WARP-24 (twenty-four inch tubes). Each light rod kit contains wire, one switch, one in-line fuse and built in electronic transformer plus hardware. All WARP neon light rods are available in six bright neon colors.

Neon Shift Knobs: The Mood Glow neon shift knobs feature a 3-way switch, which turns the lighted knob on or off or causes it to flash. The shift knobs fit most standard shift vehicles, are easily installed and are available in six bright neon colors.

Neon License Plate Frames: The neon license plate frames are made from high impact optical acrylic and have a 12-volt built-in transformer. The kits contain mounting hardware, instructions and a reversible frame for light diffusion. The neon license plate frames are available in eight bright neon colors.

Strobe Lights: The Company's strobe lights can be used on all vehicles, including boats, snowmobiles and all-terrain vehicles. The strobe lights produce an intense flash twice per second making them an excellent emergency, safety light and back-up warning light. They also enhance alarm systems and can give dramatic under-car lighting effects. The strobe lights are available in five bright colors.

Mini-Beam Fog Light Kits: These kits consist of two fog lights that feature a hi-tech, unique ion-coated lens, an 50-watt halogen bulb, a compact aluminum housing, and plug-in connectors with relay, and are SAE, DOT and E-Mark approved. The glare free convex lens system creates a flat beam for excellent road illumination in inclement weather. Their lights are offered in a blue or yellow tint.

Mini-Beam Driving Light Kits: These kits consist of two driving lights that feature a hi-tech ion-coated lens, an 85-watt halogen bulb, a compact, composite housing, and plug-in connectors with relay, and are SAE, DOT and E-Mark approved. The ion-coated lens increases the effectiveness of the light source. The lights are easily installed and fit

most cars, trucks and off-road vehicles. The lights are offered in a blue or yellow tint.

Neon Speaker Ring Kits: The Company manufactures 10-inch and 12-inch neon speaker ring kits. Each kit contains two speaker rings with built-in light dancer and a supersensitive switch unit, which allows neon to dance to music. The speaker rings come in four colors.

Light Dancer Music Interface: This pr

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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