

# Brook Crompton Holdings Ltd Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Brook Crompton Holdings Ltd Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Brook Crompton Holdings Ltd and its competitors. This provides our Clients with a clear understanding of Brook Crompton Holdings Ltd position in the <a href="Electrical Equipment">Electrical Equipment</a> Industry.

The report contains detailed information about Brook Crompton Holdings Ltd that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Brook Crompton Holdings Ltd. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Brook Crompton Holdings Ltd financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Brook Crompton Holdings Ltd competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Brook Crompton Holdings Ltd business.

# **About Brook Crompton Holdings Ltd**

Lindeteves-Jacoberg Ltd., through its subsidiaries, engages in the manufacture and marketing of electric motors in People's Republic of China, Germany, and the United Kingdom. It also engages in the distribution of electric motors in Canada, Hong Kong, and the United States.

The company also engages in the importation, assembly and marketing of electric motors in Australia and offshore leasing of plant and machinery, and power generation and supply in Phillippines.

The company's wholly owned subsidiaries include Lindeteves Engineering Pte Ltd, Singapore; Linberg Philippines, Inc., Philippines; Western Electric Pacific Limited, Hong Kong; Fabryka Silinikov Electrycznyck Tamel S.A., Poland; Brook Crompton Western Electric Motor (Dalian) Corporation Ltd., People's Republic of China; Brook Crompton Limited, Canada; Brook Crompton Motor Inc., United States of America; Brook Motors Limited, United Kingdom; Schorch Elektrische Maschinen und Antriebe GmbH, Germany; and Western Electric Australia Pty Limited, Australia.

The major markets for electric motors are in Europe whilst all power generation



contracts are in the Philippines. The electric motor plants are located in Europe, India and China.

In January 2008, the company has incorporated a wholly-owned subsidiary in Singapore known as Brook Motors International Pte., Ltd. The intended primary activities are trading and distribution of electric motors.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



# **Contents**

#### RESEARCH METHODOLOGY

#### **DISCLAIMER**

#### 1. BROOK CROMPTON HOLDINGS LTD COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

### 2. BROOK CROMPTON HOLDINGS LTD BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

#### 3. BROOK CROMPTON HOLDINGS LTD SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

#### 4. BROOK CROMPTON HOLDINGS LTD FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

# 5. BROOK CROMPTON HOLDINGS LTD COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Brook Crompton Holdings Ltd Direct Competitors
- 5.2. Comparison of Brook Crompton Holdings Ltd and Direct Competitors Financial Ratios
- 5.3. Comparison of Brook Crompton Holdings Ltd and Direct Competitors Stock Charts
- 5.4. Brook Crompton Holdings Ltd Industry Analysis
- 5.4.1. Electrical Equipment Industry Snapshot
  - 5.4.2. Brook Crompton Holdings Ltd Industry Position Analysis

#### 6. BROOK CROMPTON HOLDINGS LTD NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

#### 7. BROOK CROMPTON HOLDINGS LTD EXPERTS REVIEW1

- 7.1. Experts Consensus
- 7.2. Experts Revisions

# 8. BROOK CROMPTON HOLDINGS LTD ENHANCED SWOT ANALYSIS<sup>2</sup>

## 9. SINGAPORE PESTEL ANALYSIS<sup>2</sup>

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors



## 9.6. Legal Factors

# 10. BROOK CROMPTON HOLDINGS LTD IFE, EFE, IE MATRICES<sup>2</sup>

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

### 11. BROOK CROMPTON HOLDINGS LTD PORTER FIVE FORCES ANALYSIS<sup>2</sup>

# 12. BROOK CROMPTON HOLDINGS LTD VRIO ANALYSIS<sup>2</sup>

**APPENDIX: RATIO DEFINITIONS** 

#### LIST OF FIGURES

Brook Crompton Holdings Ltd Annual Revenues in Comparison with Cost of Goods

Sold and Gross Profit

**Profit Margin Chart** 

**Operating Margin Chart** 

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

**Current Ratio Chart** 

Brook Crompton Holdings Ltd 1-year Stock Charts

Brook Crompton Holdings Ltd 5-year Stock Charts

Brook Crompton Holdings Ltd vs. Main Indexes 1-year Stock Chart

Brook Crompton Holdings Ltd vs. Direct Competitors 1-year Stock Charts

Brook Crompton Holdings Ltd Article Density Chart

The complete financial data is available for publicly traded companies.

<sup>1 –</sup> Data availability depends on company's security policy.

<sup>2 –</sup> These sections are available only when you purchase a report with appropriate additional types of analyses.



# **List Of Tables**

#### LIST OF TABLES

**Brook Crompton Holdings Ltd Key Facts** 

**Profitability** 

Management Effectiveness

Income Statement Key Figures

**Balance Sheet Key Figures** 

Cash Flow Statement Key Figures

Financial Performance Abbreviation Guide

Brook Crompton Holdings Ltd Key Executives

Brook Crompton Holdings Ltd Major Shareholders

**Brook Crompton Holdings Ltd History** 

**Brook Crompton Holdings Ltd Products** 

Revenues by Segment

Revenues by Region

Brook Crompton Holdings Ltd Offices and Representations

**Brook Crompton Holdings Ltd SWOT Analysis** 

Yearly Income Statement Including Trends

Income Statement Latest 4 Quarters Including Trends

Yearly Balance Sheet Including Trends

Balance Sheet Latest 4 Quarters Including Trends

Yearly Cash Flow Including Trends

Cash Flow Latest 4 Quarters Including Trends

**Brook Crompton Holdings Ltd Profitability Ratios** 

Margin Analysis Ratios

**Asset Turnover Ratios** 

**Credit Ratios** 

Long-Term Solvency Ratios

Financial Ratios Growth Over Prior Year

Brook Crompton Holdings Ltd Capital Market Snapshot

Brook Crompton Holdings Ltd Direct Competitors Key Facts

**Direct Competitors Profitability Ratios** 

**Direct Competitors Margin Analysis Ratios** 

**Direct Competitors Asset Turnover Ratios** 

**Direct Competitors Credit Ratios** 

Direct Competitors Long-Term Solvency Ratios

**Electrical Equipment Industry Statistics** 



Brook Crompton Holdings Ltd Industry Position

Company vs. Industry Income Statement Analysis

Company vs. Industry Balance Sheet Analysis

Company vs. Industry Cash Flow Analysis

Company vs. Industry Ratios Comparison

Brook Crompton Holdings Ltd Consensus Recommendations<sup>1</sup>

Analyst Recommendation Summary<sup>1</sup>

Price Target Summary<sup>1</sup>

Experts Recommendation Trends<sup>1</sup>

Revenue Estimates Analysis<sup>1</sup>

Earnings Estimates Analysis<sup>1</sup>

Historical Surprises<sup>1</sup>

Revenue Estimates Trend<sup>1</sup>

Earnings Estimates Trend<sup>1</sup>

Revenue Revisions<sup>1</sup>



# **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

# **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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