

Lincoln Educational Services Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Lincoln Educational Services Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Lincoln Educational Services Corporation and its competitors. This provides our Clients with a clear understanding of Lincoln Educational Services Corporation position in the [Diversified Services](#) Industry.

The report contains detailed information about Lincoln Educational Services Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Lincoln Educational Services Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Lincoln Educational Services Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main

financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Lincoln Educational Services Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Lincoln Educational Services Corporation business.

About Lincoln Educational Services Corporation

Lincoln Educational Services Corporation provides career-oriented post-secondary education in the United States. The company offers high school graduates and working adults degree and diploma programs in five areas of study: health sciences, automotive technology, skilled trades, hospitality services, and business and information technology. The company had 29,340 students enrolled as of December 31, 2009.

As of December 31, 2009, the company operated 43 campuses in 17 states. Its schools operate under the Lincoln Technical Institute, Lincoln College of Technology, and Lincoln College of New England brand names, except for Nashville Auto-Diesel College (NADC), Southwestern College, Clemens College, and Euphoria Institute of Beauty Arts and Sciences, which continue to operate under their previous names.

Programs and Areas of Study

The company structures its program offerings to provide students with a practical, career-oriented education and position them for entry-level job opportunities in their

chosen fields. Its diploma/certificate programs typically take between 16 to 105 weeks to complete. The company's associate's degree programs typically take between 47 to 92 weeks to complete. Its bachelor's degree programs typically take between 132 and 193 weeks to complete. As of December 31, 2009, all of its schools offered diploma and certificate programs, 22 of its schools were approved to offer associate's degree programs and three schools were approved to offer a bachelor's degree program.

Health Sciences: The company's health science programs are 24 to 92 weeks in length. Graduates of its programs are qualified to obtain positions, such as licensed practical nurse, medical administrative assistant, EKG technician, claims examiner, and pharmacy technician. The company's graduates are employed by various employers, including hospitals, laboratories, insurance companies, doctors' offices, and pharmacies. The company's medical assistant and medical administrative assistant programs are its primary health science programs. As of December 31, 2009, the company offered health science programs at 27 schools, including six Southwestern College schools, BRI, and 20 Lincoln College of Technology and Lincoln Technical Institute schools.

Automotive Technology: The company's automotive technology programs are 24 to 105 weeks in length. It provides automotive technology education in each of its local markets. Graduates of its programs are qualified to obtain entry level employment ranging from positions as technicians and mechanics to various apprentice level positions. The company's graduates are employed by various employers, ranging from automotive and diesel dealers, independent auto body paint and repair shops, to trucking and construction companies. As of December 31, 2009, each of its Lincoln Technical Institute schools, with the exception of its Allentown, Pennsylvania campus, offered programs in automotive technology and majority of these schools offered other technical programs. The company's campuses in East Windsor, Connecticut; Nashville, Tennessee; Grand Prairie, Texas; Indianapolis, Indiana; and Denver Colorado are destination schools, attracting students throughout the United States and from abroad.

Skilled Trades: The company's skilled trades programs are 41 to 91 weeks in length. Its skilled trades programs include electrician, heating, ventilation and air conditioning repair, welding, drafting and computer-aided design, and electronic system technician. Graduates of its programs are qualified to obtain entry level employment positions, such as electrician, cable, wiring and HVAC installer and servicer, and drafting technician. The company's graduates are employed by various employers, including residential and commercial construction, telecommunications installation companies, and architectural firms. As of December 31, 2009, the company offered skilled trades programs at 14 of

its 29 Lincoln Technical Institute and Lincoln College of Technology campuses.

Hospitality Services: The company's hospitality services programs are 16 to 132 weeks in length. Its spa programs include therapeutic massage, cosmetology and aesthetics. Graduates work in salons, spas, cruise ships, or are self-employed. The company offers massage programs at 15 campuses and cosmetology programs at 5 campuses. The company's culinary graduates are employed by restaurants, hotels, cruise ships, and bakeries. As of December 31, 2009, the company offered culinary programs at six Lincoln Culinary Institutes.

Business and Information Technology: The company's business and information technology programs are 30 to 193 weeks in length. It focuses its IT program offerings on PC systems technician, network systems administrator, and business administration specialist programs. The company's IT and business graduates work in entry level positions for both small and large corporations. Its criminal justice graduates work in the security industry and for various government agencies and departments. As of December 31, 2009, the company offered these programs at 20 of its campuses.

History

Lincoln Educational Services Corporation was founded in 1946.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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