

Li-ion Motors Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Li-ion Motors Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Li-ion Motors Corp. and its competitors. This provides our Clients with a clear understanding of Li-ion Motors Corp. position in the [Automobile](#) Industry.

The report contains detailed information about Li-ion Motors Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Li-ion Motors Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Li-ion Motors Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Li-ion Motors Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Li-ion Motors Corp. business.

About Li-ion Motors Corp.

Li-ion Motors Corp. engages in the development and marketing of electric powered vehicles and products.

Electric Battery Pack and Vehicle Technology

The company's converted and tested vehicles based on Chrysler PT Cruiser, Mini Cooper, Pontiac Vibe, Toyota Yaris, and the Mercedes' Smart car. It replaced the gasoline power systems with electric lithium battery power systems and battery management systems. It uses battery packs created in-house from Kokam cells in its converted vehicles.

Products under Development

Vehicles: The company has designed and produced the Inizio, a luxurious sports car that it would achieve speeds up to 200 miles per hour with acceleration from 0 to 60 in 5 seconds and a range of up to 250 miles before recharging. It also designed and produced the Wave as a family car. The Wave would be available in both two and four door models. The Wave has been aerodynamically designed to reach speed up to 80 miles per hour with acceleration from 0 to 60 in 12 seconds. Both these vehicles

manufactured by the company have no emissions. It offers its own Wave two and four door electric vehicles and the Inizio super cars to the U.S. market. The Wave electric vehicle is targeted at the commuter environment, and the Inizio super sport car targets the high performance car market.

The LiV WISE is listed in the catalogue of the United States general services administration, and these vehicles are available for purchase by multiple government agencies. The target market for the LiV WISE is federal government offices, utility companies, defense organizations, and fleet operators. It worked with Zero Truck- USA for commercialization of lithium ion powered heavy duty truck.

License Agreements

In 2008, the company entered into a license agreement with Superlattice Power, Inc (Superlattice), providing for its license to Superlattice of its patent applications and technologies for rechargeable lithium ion batteries for hybrid vehicles and other applications. Under the Superlattice license agreement, it has the right to purchase its requirements of lithium ion batteries from Superlattice, and its requirements of lithium ion batteries should be supplied by Superlattice.. In May 2010, the Superlattice license agreement was amended to reflect Superlattice's territory would be the United States, U.S. possessions, and territories only and it could license other companies in other parts of the world.

In May 2010, the company entered into a license agreement with Lithium Electric Vehicle Corp. (LEVC) providing for its license to LEVC of certain of its patent applications and technologies for electric vehicles and other applications. The purpose of the license is to expand sales of its line of products by the manufacture and sale of such products in Canada.

History

The company was founded in 2000. It was formerly known as Hybrid Technologies, Inc. and changed to EV Innovations, Inc. in 2009. Further, it changed its name to Li-ion Motors Corp. in February 2010.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to

the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

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