

# Lexicon United Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/L5D253391B5BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: L5D253391B5BEN

## Abstracts

Lexicon United Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Lexicon United Inc. and its competitors. This provides our Clients with a clear understanding of Lexicon United Inc. position in the [Commercial Services and Supplies](#) Industry.

The report contains detailed information about Lexicon United Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Lexicon United Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Lexicon United Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Lexicon United Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Lexicon United Inc. business.

### **About Lexicon United Inc.**

Lexicon United Incorporated, through its subsidiary, ATN Capital e Participacoes Ltd., engages in purchasing, managing, and collecting of defaulted consumer receivables for its own account and managing, collecting, and servicing portfolios of defaulted and charged-off account receivables for financial institutions in Brazil.

The company collects distressed debt by entering into non-binding agreements with financial institutions to collect the debt or acquiring portfolios of distressed debt for its own account. The types of receivables that the company manages include charged-off receivables, which are accounts receivable that have been written-off by the originators and might have been previously serviced by collection agencies, and semi-performing receivables, which are accounts receivable where the debtor is making partial or irregular monthly payments, but the accounts might have been written-off by the originators. In addition, the company engages in the provision of oilfield services through its two subsidiaries, Engepet Energy Enterprises, Inc. and United Oil Services, Inc.

### **Services**

**Engagement Planning:** The company's approach to accounts receivable management

and collection for each client is determined by various factors, including account size and demographics, the client's specific requirements and management's estimate of the collectability of the account. It has standard accounts receivable management and collection methods that it employs to collect accounts receivable.

**Account Notification:** The company initiates the recovery process by forwarding a preliminary letter that is designed to seek payment of the amount due or open a dialogue with client's customers who cannot afford to pay at the time. Telephone representatives remind the client's customer of their obligation, inform them that their account has been placed for collection with the company and begin a dialogue to develop a friendly payment program.

**Determination of Obligor Contact Data:** In cases where the client's customer's contact information is unknown, the company conducts research through the CreditLink system to determine a means of contacting the customer debtor. CreditLink is a third-party service that assists with investigations into customer contact information.

**Payment Process:** After the company receives payment from the client's customer, depending on the terms of its contract with the client, it can either remit the amount received minus its fee to the client or remit the entire amount received to the client and subsequently bill the client for its collection services.

**Activity Reports:** Clients are provided with a system-generated set of customized reports that describe account activity and status. These reports are typically generated daily, the information included in the report and the frequency that the reports are generated can be modified to meet the needs of the client.

**Quality Tracking:** The company emphasizes on quality control throughout various phases of the accounts receivable management and collection process. Its clients may specify an improved level of supervisory review and others may request customized quality reports.

## Competition

The company's competitors include Sincred, Mastercob, and Easycob.

## History

Lexicon United Incorporated was founded in 1997.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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