

# Level 3 Communications Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Level 3 Communications Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Level 3 Communications Inc. and its competitors. This provides our Clients with a clear understanding of Level 3 Communications Inc. position in the <u>Communication Services</u> Industry.

The report contains detailed information about Level 3 Communications Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Level 3 Communications Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Level 3 Communications Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Level 3 Communications Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Level 3 Communications Inc. business.

#### About Level 3 Communications Inc.

Level 3 Communications, Inc., through its subsidiaries, engages in the communications business in North America and Europe. The company provides a range of integrated communications services.

**Communications Services** 

Network and Internet Services

The company offers both wholesale oriented communications services to enable large scale networks and high speed access to the Internet, as well as similar services designed for the enterprise marketplace.

Transport Services: Transport services include wavelengths and private lines. These services are available across its metropolitan and intercity fiber network. Wavelength services provide unprotected point-to-point connections of a fixed amount of bandwidth with Ethernet or SONET interfaces. Wavelength services are available at a range of speeds from 1 Gpbs to 40 Gbps. This service offering targets customers that require significant amounts of bandwidth, desire more direct control, and provide their own



network management. Private line services are also point-to-point connections of fixed bandwidth but include SONET or SDH protection to provide resiliency to fiber or equipment outages. Private line services are available in a range of speeds, including electrical, optical, and Ethernet interfaces.

Level 3 also provides transport services with in its transatlantic cable system connecting North America and Europe, as well as via leased bulk capacity on other transoceanic systems. 'International Backhaul' transport services, interconnecting cable landing stations, and the terrestrial North American and European networks, are also available.

High Speed Internet Protocol (IP) Service: Level 3 offers wholesale and content provider customers with high speed access to the Internet.

Dedicated Internet Access: Dedicated Internet Access, or DIA, is Level 3's enterprise focused Internet access product leveraging the same core Internet backbone as its High Speed Internet Protocol Service. Level 3's Dedicated Internet Access service offers various access methods and speeds. The service is available stand-alone or in conjunction with managed services offerings, such as Managed Router where the company deploys and manage a router that is on the customer premise or its networkbased Distributed Denial of Service, or DDS, Mitigation, which protects its business customers from Internet based DDS attacks.

VPN Services: Built on its optical transport network, the company offers customers the ability to create private point-to-point, point-to-multipoint, and full-mesh networks based on IP VPN, Virtual Private LAN Service, or VPLS or Ethernet Virtual Private Line, or EVPL, technologies. These services allow service providers, enterprises, and government entities to replace multiple networks with a single solution that transmits voice, video, and data over a single or converged network. These services are used for service provider and corporate data and voice networks, data center networking, disaster recovery, and out-of-region or redundant customer connectivity for other service providers.

Dark Fiber Service: Level 3 Intercity Dark Fiber and Level 3 Metro Dark Fiber provide carriers, service providers, government entities and large enterprises an infrastructure when a fiber solution is required based on applications, control, or scale requirements. The services include fiber, colocation space in its Gateway and in its network facilities, power, and physical operations and maintenance of the fiber and associated infrastructure.



Managed Modem: Managed Modem is an outsourced infrastructure solution for the management of dial up access to the public Internet. ISPs comprise a majority of the customer base for Managed Modem and are provided a fully managed dial up network infrastructure. As part of this service, the company arranges for the provision of local network coverage, dedicated local telephone numbers, racks, and modems, as well as connectivity from the customer's location to its Gateway facility.

#### **Colocation Service**

The company offers data center space where customers can locate servers, content storage devices, and communications network equipment in a safe and

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



# Contents

# RESEARCH METHODOLOGY

DISCLAIMER

# 1. LEVEL 3 COMMUNICATIONS INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

# 2. LEVEL 3 COMMUNICATIONS INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

# 3. LEVEL 3 COMMUNICATIONS INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

# 4. LEVEL 3 COMMUNICATIONS INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

# 5. LEVEL 3 COMMUNICATIONS INC. COMPETITORS AND INDUSTRY ANALYSIS

5.1. Level 3 Communications Inc. Direct Competitors

5.2. Comparison of Level 3 Communications Inc. and Direct Competitors Financial Ratios

- 5.3. Comparison of Level 3 Communications Inc. and Direct Competitors Stock Charts
- 5.4. Level 3 Communications Inc. Industry Analysis
- 5.4.1. Communication Services Industry Snapshot
- 5.4.2. Level 3 Communications Inc. Industry Position Analysis

# 6. LEVEL 3 COMMUNICATIONS INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

# 7. LEVEL 3 COMMUNICATIONS INC. EXPERTS REVIEW<sup>1</sup>

- 7.1. Experts Consensus
- 7.2. Experts Revisions

# 8. LEVEL 3 COMMUNICATIONS INC. ENHANCED SWOT ANALYSIS<sup>2</sup>

# 9. UNITED STATES PESTEL ANALYSIS<sup>2</sup>

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

Level 3 Communications Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Ana...



# 10. LEVEL 3 COMMUNICATIONS INC. IFE, EFE, IE MATRICES<sup>2</sup>

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

# 11. LEVEL 3 COMMUNICATIONS INC. PORTER FIVE FORCES ANALYSIS<sup>2</sup>

# 12. LEVEL 3 COMMUNICATIONS INC. VRIO ANALYSIS<sup>2</sup>

#### **APPENDIX: RATIO DEFINITIONS**

#### LIST OF FIGURES

Level 3 Communications Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

Profit Margin Chart Operating Margin Chart Return on Equity (ROE) Chart Return on Assets (ROA) Chart Debt to Equity Chart Current Ratio Chart Level 3 Communications Inc. 1-year Stock Charts Level 3 Communications Inc. 5-year Stock Charts Level 3 Communications Inc. vs. Main Indexes 1-year Stock Chart Level 3 Communications Inc. vs. Direct Competitors 1-year Stock Charts Level 3 Communications Inc. vs. Direct Competitors 1-year Stock Charts Level 3 Communications Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses. The complete financial data is available for publicly traded companies.



# **List Of Tables**

### LIST OF TABLES

Level 3 Communications Inc. Key Facts Profitability Management Effectiveness Income Statement Key Figures **Balance Sheet Key Figures Cash Flow Statement Key Figures Financial Performance Abbreviation Guide** Level 3 Communications Inc. Key Executives Level 3 Communications Inc. Major Shareholders Level 3 Communications Inc. History Level 3 Communications Inc. Products Revenues by Segment Revenues by Region Level 3 Communications Inc. Offices and Representations Level 3 Communications Inc. SWOT Analysis Yearly Income Statement Including Trends Income Statement Latest 4 Quarters Including Trends Yearly Balance Sheet Including Trends Balance Sheet Latest 4 Quarters Including Trends Yearly Cash Flow Including Trends Cash Flow Latest 4 Quarters Including Trends Level 3 Communications Inc. Profitability Ratios Margin Analysis Ratios Asset Turnover Ratios **Credit Ratios** Long-Term Solvency Ratios Financial Ratios Growth Over Prior Year Level 3 Communications Inc. Capital Market Snapshot Level 3 Communications Inc. Direct Competitors Key Facts **Direct Competitors Profitability Ratios Direct Competitors Margin Analysis Ratios Direct Competitors Asset Turnover Ratios Direct Competitors Credit Ratios Direct Competitors Long-Term Solvency Ratios** Communication Services Industry Statistics



Level 3 Communications Inc. Industry Position Company vs. Industry Income Statement Analysis Company vs. Industry Balance Sheet Analysis Company vs. Industry Cash Flow Analysis Company vs. Industry Ratios Comparison Level 3 Communications Inc. Consensus Recommendations<sup>1</sup> Analyst Recommendation Summary<sup>1</sup> Price Target Summary<sup>1</sup> Experts Recommendation Trends<sup>1</sup> Revenue Estimates Analysis<sup>1</sup> Earnings Estimates Analysis<sup>1</sup> Historical Surprises<sup>1</sup> Revenue Estimates Trend<sup>1</sup> Earnings Estimates Trend<sup>1</sup> Earnings Estimates Trend<sup>1</sup> Earnings Estimates Trend<sup>1</sup>



# **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

# IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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