

# Leggett & Platt, Incorporated Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

Leggett & Platt, Incorporated Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Leggett & Platt, Incorporated and its competitors. This provides our Clients with a clear understanding of Leggett & Platt, Incorporated position in the <u>Appliances and Furniture</u> Industry.

The report contains detailed information about Leggett & Platt, Incorporated that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Leggett & Platt, Incorporated. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Leggett & Platt, Incorporated financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Leggett & Platt, Incorporated competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Leggett & Platt, Incorporated business.

#### About Leggett & Platt, Incorporated

Leggett & Platt, Incorporated designs and produces engineered components and products worldwide.

#### Segments

The company's segments include Residential Furnishings, Commercial Fixturing & Components, Industrial Materials, and Specialized Products.

#### Residential Furnishings Segment

Residential Furnishings segment supplies various components used by bedding and upholstered furniture manufacturers in the assembly of their finished products. The company's range of products offers customers a single source for their component needs.

Products manufactured or distributed by its Residential Furnishings groups include innersprings (sets of steel coils, bound together, that form the core of a mattress); wire forms for mattress foundations; steel mechanisms and hardware (enabling furniture to



recline, tilt, swivel, rock and elevate) for reclining chairs and sleeper sofas; springs and seat suspensions for chairs, sofas and loveseats; steel tubular seat frames; bed frames, ornamental beds, and top-of-bed accessories; adjustable electric beds; structural fabrics for mattresses, residential furniture and industrial uses; carpet underlay materials (bonded scrap foam, felt, rubber and prime foam); and geo components (synthetic fabrics and various other products used in ground stabilization, drainage protection, erosion and weed control, as well as silt fencing).

#### Customers

Most of Residential Furnishings customers are manufacturers of finished bedding products (mattresses and foundations) or upholstered furniture for residential use. The company also sells products, including ornamental beds, bed frames, adjustable beds, carpet underlay, and top-of-bed accessories, directly to retailers and distributors. It sells geo components products primarily to dealers, contractors, landscapers, road construction companies and government agencies.

#### Commercial Fixturing & Components Segment

Fixture & Display group designs, produces, installs, and manages customers' store fixtures and point-of-purchase projects. Office Furniture Components group designs, manufactures, and distributes a range of engineered components targeted for the office seating market.

Products manufactured or distributed by Commercial Fixturing & Components groups include custom-designed, full store fixture packages for retailers, including shelving, counters, showcases and garment racks; standardized shelving used by retailers, grocery stores and discount chains; point-of-purchase displays; and bases, columns, back rests, casters and frames for office chairs, and control devices that allow office chairs to tilt, swivel and elevate.

#### Customers

Customers of the Commercial Fixturing & Components segment include retail chains and specialty shops; brand name marketers and distributors of consumer products; and office, institutional and commercial furniture manufacturers.

#### **Industrial Materials Segment**



Industrial Materials segment supplies drawn steel wire and produces welded steel tubing. The company's wire group operates a steel rod mill with an annual output of approximately 500,000 tons, of which a substantial majority is used by its own wire mills.

#### **Products**

Products manufactured or distributed by Industrial Materials groups include steel rod; drawn wire; steel billets; fabricated wire products, such as shaped wire for automotive and medical supply applications; tying heads, boxed wire, and parts for automatic baling equipment; coated wire products, including dishwasher racks; and wire retail fixtures and point-of-purchase displays; welded steel tubing; and fabricated tube components.

The company uses its wire and steel tubing to make bedding and furniture components; motion furniture mechanisms; commercial fixtures, point-of-purchase displays and shelving; and automotive seat components and frames

The Industrial Materials segment also has a group of external customers, including bedding and furniture makers; automotive seating manufacturers; lawn and garden equipment manufacturers; mechanical spring makers; waste recyclers and waste removal businesses; and medical supply businesses.

Specialized Products Segment

Specialized Products

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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## **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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