

# Lawson Software, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Lawson Software, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Lawson Software, Inc. and its competitors. This provides our Clients with a clear understanding of Lawson Software, Inc. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Lawson Software, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Lawson Software, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Lawson Software, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Lawson Software, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Lawson Software, Inc. business.

## **About Lawson Software, Inc.**

Lawson Software, Inc. provides enterprise software, services, and support targeting customers primarily in specific services, trade, and manufacturing/distribution industries. The company serves customers in three geographic regions: the Americas; Europe, Middle East, and Africa (EMEA); and the Asia-Pacific, including Australia and New Zealand (APAC).

### Segments

The company targets specific industries through its three reportable segments: S3 Strategic Industries segment, which targets customers in the healthcare and public sector industries, as well as the horizontal market for its human capital management product line; M3 Strategic Industries segment which targets customers in the equipment service management & rental, food & beverage, and fashion industries; and its General Industries segment which includes its services industries (S3) customers and manufacturing & distribution industries (M3) customers.

### Products and Services

#### Software

The company's software products include applications and technology. Applications consist of the Lawson S3 Enterprise Management System, the Lawson M3 Enterprise Management System and the Lawson Human Capital Management System. Technology consists of the Lawson Business Process Platform on which Lawson applications run and the Lawson User Productivity Platform which searches, collects, and analyzes data from the Lawson applications.

### Lawson S3 Enterprise Management System

Lawson S3 applications help customers 'staff, source and serve' in their respective markets. The Lawson S3 product line is specifically designed for services industries.

**Lawson Enterprise Financial Management:** This includes budgeting, forecasting, project management and financial reporting software. Key products offered include financials, project accounting, grant management, expense management, and budgeting & planning.

**Lawson Supply Chain Management:** This includes software to manage the supply chain—from procurement to delivery. Key products offered include contract management, procurement, requisitions self service, procurement punchout, vendor self service, strategic sourcing, distribution management and customer self service.

**Lawson Services Management:** This includes software to manage the time, work, and delivery of services professionals. Key products offered include project portfolio management, services automation, and time management.

**Industry-Tailored Solutions:** Industry-Tailored Solutions provides functionality to address specific business needs of the targeted industries, such as surgical instrument management, healthcare integration software, health information exchange software, clinical software, patient administration and operations software, par and cycle counting, receiving and delivery, performance management for healthcare, retail operations, and grant management.

### Lawson M3 Enterprise Management System

Lawson M3 applications help customers who 'make, move and maintain' goods or equipment in their markets. The Lawson M3 product line is geared for manufacturing and trade-oriented businesses facing resource constraints.

**Lawson Financial Management:** This includes financial accounting and planning software. Key products offered include accounts receivable, budgeting, cost accounting, cash flow management, general ledger, product costing, and risk management.

**Lawson Manufacturing Operations:** This includes software for discrete manufacturing, process manufacturing and mixed-mode manufacturing environments. Key products offered include M3 manufacturing execution and M3 product data management.

**Lawson Supply Chain Management:** This includes forecasting, planning, and execution software. Key products offered include procurement, supply chain execution and supply chain planning.

**Equipment Service Management & Rental:** This includes software specifically designed for equipment manufacturers, distributors, and rental companies who focus on after-sales service and continuous customer care. Key products offered include equipment and component control, preventative maintenance, work order processing, maintenance and performance costing, maintenance customer order proces

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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