

Lawson Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Lawson Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Lawson Inc. and its competitors. This provides our Clients with a clear understanding of Lawson Inc. position in the [Retail](#) Industry.

The report contains detailed information about Lawson Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Lawson Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Lawson Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Lawson Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Lawson Inc. business.

About Lawson Inc.

Lawson, Inc. engages in the development, operation, and management of its own and franchised Lawson convenience stores primarily in Japan. Its stores principally offer processed foods, fast foods, daily delivered foods, and nonfood products. In addition to its convenience store chain operations, the company also engages in the sale of tickets for concerts, sports events, etc., in e-commerce business, in ancillary business for financial institutions, and in the consulting business for its franchised store owners. As of February 28, 2005, it operated 8,077 stores in Japan. The company, through its joint venture with Brilliance Group Co., Ltd., also operates stores in Shanghai, China.

Subsidiaries

A subsidiary, Natural Lawson, Inc. engages in the operations outsourced by the company with regard to the establishment of business formats, product planning and development and store management guidance for 'NATURAL LAWSON' stores, which are to pursue the keywords 'Fine Health'.

An affiliate, Shanghai Hualian Lawson Co., Ltd., engages in LAWSON's chain-store development operations in Shanghai, China. This affiliate is a joint venture with Brilliance Group Co., Ltd.

Ticket Sales Business: A subsidiary, Lawson Tickets Co., Ltd., sells tickets to concerts, sporting events, movies and other events mainly through the Loppi multimedia terminals installed in LAWSON stores.

The company's subsidiary, Lawson Ticket, Inc. in February 2005 began joint ticket sales operations with Rakuten Enterprise, Inc. In addition to the sale of tickets at approximately 8,000 Lawson stores, tickets would also be sold online via the Rakuten Ichiba Web site (an online shopping mall).

e-Commerce Business: A subsidiary, i-Convenience, Inc., maintains the 'iLAWSON' official i-mode site, which allows customers to order various products and services and receive a variety of information via their mobile phones.

Financial Service Business: A subsidiary, LAWSON ATM Networks, Inc., establishes, maintains and operates shared ATMs mainly in LAWSON stores, and conducts the outsourced financial services of the associated financial institutions, such as money crediting/debiting and transfers via the shared ATM network.

An affiliate, LAWSON CS Card, Inc., issues credit cards exclusively to LAWSON customers and supplies them with different card services through infrastructures, such as Loppi.

Consulting Business: A subsidiary, BestPractice, Inc., engages in actual-condition surveys concerning convenience stores to give advice and specific proposals for the improvement of LAWSON stores.

Strategic Alliances

Lawson, Inc. and Ninety Nine Plus, Inc. have formed a business alliance to jointly develop new products. Through the collaboration, Lawson would operate its 'Lawson Store 100' outlets.

History

Lawson, Inc. was established in 1975 under the name Daiei Lawson Co., Ltd. and changed its name to Lawson Japan, Inc. in 1979. Further, it changed its name to Lawson, Inc. in 1996.

The above Company Fundamental Report is a half-ready report and contents are

subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

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