

LaserCard Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/LF2D41923F1BEN.html>

Date: July 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: LF2D41923F1BEN

Abstracts

LaserCard Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between LaserCard Corporation and its competitors. This provides our Clients with a clear understanding of LaserCard Corporation position in the Industry.

The report contains detailed information about LaserCard Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for LaserCard Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The LaserCard Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes LaserCard Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of LaserCard Corporation business.

About LaserCard Corporation

LaserCard Corporation engages in the design, manufacture, and sale of a range of secure identity (D) credentials; the provision of the associated system solutions for client data capture, credential personalization, and issuance; and the provision of professional services that support the design and implementation of these systems.

The company provides secure identity (ID) solutions to governments and commercial clients worldwide. Its ID credentials feature security features, including high resolution security printing and are offered with a range of machine readable technologies, either singly or in combinations, such as contact and contactless integrated circuit chips (smart chips), radio frequency identification (RFID) tags, and its own optical security media (OSM).

The company also manufactures a range of specialty cards and offers card personalization and ID management solutions under the CCD and Cards & More brands serving the European, Middle Eastern, African, and Asian markets. The company's cards and systems are used in countries worldwide, such as the United States, Germany, Angola, Italy, India, Costa Rica, and the Kingdom of Saudi Arabia, for applications, including government identification programs for citizens and foreign residents, vehicle registration, student campus card, and driver license applications

service provision, and facility access.

Segments

The company's three reportable segments are OSM Cards; Drives, Systems, and Professional Services; and Specialty Cards and Card Printers.

Optical Security Media Cards

The company's OSM card is a secure, counterfeit-resistant identity credential which is used by national and state governments primarily in secure identification applications. The company also markets multi-technology cards to governments seeking credentials. The OSM acts as a secure visual card authentication feature, backs up the chip in case of failure or tampering, and stores an audit trail of events in the card's life for security and forensic purposes. In addition, the OSM can store a suite of original biometric images (such as face, fingerprints, and irises) to provide a means of ID verification across other government and private sector applications.

Markets: The primary application for its OSM and multi-technology credentials is secure identity in government programs, including immigration, border entry, and citizenship.

Card Manufacturing: The company's principal OSM and multi-technology card manufacturing operations are located in Mountain View, California. The company has an annual production capacity of approximately 26 million cards depending upon the mix of product features. It also has card manufacturing operations located in Rastede, Germany. The company's supplier for films used in OSM cards includes Eastman Kodak Company (Kodak) of the United States.

Drives, Systems, and Professional Services

The Drives, Systems, and Professional Services segment includes OSM read/write drives, maintenance, system solutions, and professional services.

OSM Read/Write Drives, Manufacturing, and Parts/Components: OSM cards are used in conjunction with a card read/write drive that connects to a personal computer. The company maintains read/write drive manufacturing operations in its Mountain View, California facility and has licensed Ritel of Italy for drive manufacturing. It purchases read/write drive parts for its anticipated read/write drive demand, taking into consideration the order-to-delivery lead times of vendors and the economic purchase

order quantity for such parts. The supplier for optical recording head includes Audio-Technica Corp., of Japan.

Professional Services: The company's value-added professional services include consulting; system architecture design; application development; system integration; system installation and commissioning; and operator training and ongoing support.

Custom Applications: The company offers contract services for purchase by customers that require custom programming in the development and integration of their credential applications. It also makes software available for purchase for demonstrating data storage, medical, and security concepts involving the LaserCard OSM card. The company also provides software-development tools for related peripherals and a card issuance application software package.

Specialty Cards and Card Printers

The company provides specialty cards and card printers worldwide through its German operations under the CCD and Cards and More brands. CCD offers a range of specialty cards and provides contactless card solutions, primarily in the consumer, special event, and access control sectors, including access control gate systems for sporting events and student ID cards for universities in Europe. The company has the production capacity in Rastede, Germany to manufacture approximately 20 million specialty cards per year, including contactless chip, magnetic stripe, and plastic cards; and markets cards, card printers, and personalization solutions worldwide under the Cards & More and CCD brands.

Sales and Marketing

The company markets LaserCard products and solutions primarily through an indirect distribution channel comprising agents, authorized value added resellers (VARs), and system integrators (SIs). The government ID sales and marketing activities for its OSM cards and Drives, systems and professional services are conducted through its offices in Mountain View, California; Huntington, New York; McLean, Virginia; Uruguay; and Ratingen, Germany. The company's Web site (www.lasercard.com) supports worldwide marketing activities.

Competition

The company's competitors include Gemalto N.V. (Gemalto); Oberthur Card Systems;

Giesecke & Devrient GmbH; L-1 Identity Solutions; Sagem Securite; Bundesdruckerei GmbH; Thales Group; 3M Company; and Canadian Bank Note Company.

History

LaserCard Corporation was founded in 1967.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. LASERCARD CORPORATION COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. LASERCARD CORPORATION BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. LASERCARD CORPORATION SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. LASERCARD CORPORATION FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. LASERCARD CORPORATION COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. LaserCard Corporation Direct Competitors
- 5.2. Comparison of LaserCard Corporation and Direct Competitors Financial Ratios
- 5.3. Comparison of LaserCard Corporation and Direct Competitors Stock Charts
- 5.4. LaserCard Corporation Industry Analysis
 - 5.4.1. Industry Snapshot
 - 5.4.2. LaserCard Corporation Industry Position Analysis

6. LASERCARD CORPORATION NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. LASERCARD CORPORATION EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. LASERCARD CORPORATION ENHANCED SWOT ANALYSIS²

9. UNITED STATES PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. LASERCARD CORPORATION IFE, EFE, IE MATRICES²

10.1. Internal Factor Evaluation Matrix

10.2. External Factor Evaluation Matrix

10.3. Internal External Matrix

11. LASERCARD CORPORATION PORTER FIVE FORCES ANALYSIS²

12. LASERCARD CORPORATION VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

LaserCard Corporation Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

Profit Margin Chart

Operating Margin Chart

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

Current Ratio Chart

LaserCard Corporation 1-year Stock Charts

LaserCard Corporation 5-year Stock Charts

LaserCard Corporation vs. Main Indexes 1-year Stock Chart

LaserCard Corporation vs. Direct Competitors 1-year Stock Charts

LaserCard Corporation Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

LaserCard Corporation Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
LaserCard Corporation Key Executives
LaserCard Corporation Major Shareholders
LaserCard Corporation History
LaserCard Corporation Products
Revenues by Segment
Revenues by Region
LaserCard Corporation Offices and Representations
LaserCard Corporation SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
LaserCard Corporation Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
LaserCard Corporation Capital Market Snapshot
LaserCard Corporation Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Industry Statistics

LaserCard Corporation Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
LaserCard Corporation Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

Product name: LaserCard Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

Product link: <https://marketpublishers.com/r/LF2D41923F1BEN.html>

Price: US\$ 499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LF2D41923F1BEN.html>