

# Landec Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Landec Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Landec Corp. and its competitors. This provides our Clients with a clear understanding of Landec Corp. position in the [Chemical](#) Industry.

The report contains detailed information about Landec Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Landec Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Landec Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Landec Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Landec Corp. business.

### **About Landec Corp.**

Landec Corporation engages in the design, development, manufacture, and sale of polymer products for various food and agricultural products, medical devices, and licensed partner applications that incorporate its patented polymer technologies. It has two polymer technology platforms, Intelimer polymers and Hyaluronan biopolymers.

### **Segments**

The company operates in four business segments: Food Products Technology; Commodity Trading; Hyaluronan-based Biomaterials, and Technology Licensing.

### **FOOD PRODUCTS TECHNOLOGY SEGMENT**

The Food Products Technology segment is operated through a subsidiary, Apio, Inc. (Apio). Apio's primary business is packaged fresh-cut and whole value-added products packaged in its proprietary BreatheWay packaging. The fresh-cut value-added products business markets various fresh-cut and whole vegetables to the top retail grocery chains, club stores, and foodservice suppliers. In Apio's value-added operations, produce is processed by trimming, washing, mixing, and packaging into bags and trays that incorporate its BreatheWay membrane technology. Apio also licenses the BreatheWay technology to Chiquita Brands International, Inc. (Chiquita) for packaging

and distribution of bananas and avocados and to Windset Farms for packaging of greenhouse grown cucumbers, peppers, and tomatoes.

As of May 30, 2010, Apio shipped 17 million cartons of produce to supermarket retailers, wholesalers, food service suppliers, and club stores throughout North America, primarily in the United States. Apio is an approved vendor for its BreatheWay packaging technology to the U.S. Military.

Apio has entered into a collaboration agreement with Seminis Vegetable Seeds, Inc., a wholly-owned subsidiary of Monsanto Company (Monsanto), to develop broccoli and cauliflower products for sale by Apio in the North American market. In June 2010, Apio entered into a license agreement with Windset Farms for Windset to utilize its proprietary breathable packaging to extend the shelf life of greenhouse grown cucumbers, peppers, and tomatoes.

## COMMODITY TRADING SEGMENT

The Commodity Trading segment involves in the purchase and sale of whole commodity fruit and vegetable products to Asia through Apio's export company, Cal Ex Trading Company (Cal-Ex), and from the purchase and sale of whole commodity fruit and vegetable products domestically. Through Cal-Ex, Apio is the U.S. exporters of broccoli to Asia.

## HYALURONAN-BASED BIOMATERIALS SEGMENT

The Hyaluronan-based Biomaterials segment, operated through its Lifecore Biomedical, Inc. (Lifecore) subsidiary, is principally involved in the development and manufacture of products utilizing hyaluronan, a naturally occurring polysaccharide that is distributed in the extracellular matrix of connective tissues in both animals and humans. Lifecore's products are primarily sold to three medical segments: ophthalmic, orthopedic, and veterinary. Lifecore also supplies hyaluronan to customers pursuing other medical applications, such as aesthetic surgery, medical device coatings, tissue engineering, and pharmaceuticals.

Lifecore establishes long-term relationships with the companies, such as Alcon and Abbott Medical Optics in ophthalmology and Musculoskeletal Transplant Foundation (MTF) and Novartis AG in orthopedics. Lifecore entered into a worldwide license and development agreement with the Cleveland Clinic Foundation to develop and commercialize hyaluronan-based products and related applications. The license is for

patented hyaluronan-based cross-linking technology, Corgel Biohydrogel products, can be used for products in aesthetics, orthopedics, ophthalmology, and other medical fields.

## Hyaluronan Products

Ophthalmic Applications: Hyaluronan, in the form of a viscoelastic solution, is used to maintain a deep chamber during anterior segment surgeries (including cataract extraction and intraocular lens implantation) and to protect the corneal endothelium and other ocular tissue. Lifecore sells hyaluronan for this application to Alcon, a producer of ophthalmic surgical products in the world, for inclusion in Viscoat Ophthalmic Viscoelastic. Lifecore has developed its own viscoela

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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