

# Lanbo Financial Group Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Lanbo Financial Group Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Lanbo Financial Group Inc. and its competitors. This provides our Clients with a clear understanding of Lanbo Financial Group Inc. position in the Industry.

The report contains detailed information about Lanbo Financial Group Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Lanbo Financial Group Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Lanbo Financial Group Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Lanbo Financial Group Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Lanbo Financial Group Inc. business.

#### About Lanbo Financial Group Inc.

Lanbo Financial Group, Inc., through its wholly owned subsidiary New Star Real Estate Development Co. (Newstar), engages in the construction, development and sale of residential real estate units in the People's Republic of China.

Newstar operates as a state-owned enterprise, which completed significant real estate development and construction projects in Xi'an, including the Xinxing Great Wall Building, Xinxing Residential Community, Xinxing Mansion and Xinxing Merchants Square.

The Company concentrates on the acquisition of additional state-owned and private enterprises, focusing on businesses engaged in real estate development, customer electronics and the manufacturing and distribution of industrial products.

#### Junjing Garden Project

The Junjing Garden project is a community development project with 15 residential buildings in Xi'an City, Shaanxi Province, the People's Republic of China. Construction on the 5 buildings of the Junjing Garden project was completed in 2004. The combined salable areas of its Xinxing Gangwan and Junjing Garden projects included



approximately 90,000 square meters.

#### Xidu Tower

Xidu Tower is a 26 floor commercial and residential structure (with two floors underground) situated on 4200 square meters of land in North Jinhua Road in Xi'an City. Newstar entered into a Transfer Agreement, dated November 2004 (the Transfer Agreement), with Shaanxi Province International Trust and Investment Co. Ltd. (the Assignor) and the Xincheng District Commerce and Trade Bureau of Xi'an City (the Bureau).

## Tangdu Machine Factory

Newstar acquired the Tangdu Machine Factory. The Tangdu Machine Factory is situated on approximately 60,000 square meters of land on Jiangong Road in Xi'an City. The documentation for the land transfer has been completed. Newstar intends to develop as a residential community on this land.

#### Agreements

In November 2004, the company entered into three letters of intent for the acquisition of 55% of the business of Nanjing Damei Real Estate Development Co., Ltd. (Nanjing Damei); 65% of the business of Shenzhen Qingbao Science and Technology Co., Ltd. (Shenzhen Qingbao) and 60% of the business of Weifang Gongda Tele-communications Co., Ltd. (Weifang Gongda).

Nanjing Damei is a privately-held real estate development company in Nanjing, Jiangsu Province, China, mainly engaged in residential real estate development.

Shenzhen Qingbao is a technology firm focused on manufacturing various cards used in computers, such as sound cards and display cards. Shenzhen Qingbao also engages in system integration and design of networking systems, application of networking production, development of software and hardware, and the assembly and marketing on an agency basis of computers and their accessories and electronic components.

Weifang Gongda is a Sino-foreign joint venture engages in manufacturing Electrets Condenser Microphones (ECM) for audio and video conferencing systems, computer monitors and cellular phones.



The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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# **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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