

## Kulicke & Soffa Industries Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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#### **Abstracts**

Kulicke & Soffa Industries Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Kulicke & Soffa Industries Inc. and its competitors. This provides our Clients with a clear understanding of Kulicke & Soffa Industries Inc. position in the <u>Semiconductor</u> Industry.

The report contains detailed information about Kulicke & Soffa Industries Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Kulicke & Soffa Industries Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Kulicke & Soffa Industries Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Kulicke & Soffa Industries Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Kulicke & Soffa Industries Inc. business.

#### About Kulicke & Soffa Industries Inc.

Kulicke and Soffa Industries, Inc. designs, manufactures, and sells capital equipment and expendable tools used to assemble semiconductor devices, including integrated circuits (IC), high and low powered discrete devices, light-emitting diodes (LEDs), and power modules. The company also serves, maintains, repairs, and upgrades its equipment.

**Products and Services** 

The company's segments include Equipment Segment and Expendable Tools.

#### **Equipment Segment**

The company's Equipment segment manufactures and sells a line of ball bonders, heavy wire wedge bonders, and die bonders; which are sold to semiconductor device manufacturers, OSATs, other electronics manufacturers, and automotive electronics suppliers. Ball bonders are used to connect very fine wires, typically made of gold or copper, between the bond pads of the semiconductor device, or die, and the leads on its package. Wedge bonders use either aluminum wire or ribbon to perform the same function in packages that cannot use gold or copper wire. Die bonders are used to



attach a die to the substrate or lead frame which will house the semiconductor device.

The company's principal Equipment segment products include IConn-Power Series, including IConn-Power Series ProCu and IConn-Power Series LA; ConnX-Power Series, including; ConnX-Power Series LED, ConnX Power Series VLED, and ConnX Power Series LA; AT Premier, 3600 Plus, 7200 Plus, 7200HD, and 7600HD; and iStack Power Series.

Ball Bonders: The company's main product platform for ball bonding is the Power Series (PS) — a family of assembly equipment that is setting standards for performance, productivity, upgradeability, and ease of use. Its Power Series consists of its IConnPS high-performance ball bonders and its ConnXPS cost-performance ball bonders, which can be configured for either gold or copper wire. The Power Series includes its ConnX PS LED and its ConnX PS VLED. Targeted for large area applications, the Power Series includes its IConnPS LA and ConnXPS LA. In November 2010, the company introduced the IConnPS ProCu which offers a level of capability for customers transitioning from gold to copper wire bonding.

Heavy Wire Wedge Bonders: The company designs and manufactures heavy wire wedge bonders for the power semiconductor and automotive power module markets. Its portfolio of wedge bonding products include 3600 Plus wedge bonders; 7200 Plus wedge bonders; 7200 HD wedge bonders; and 7600 HD wedge bonders.

Die Bonders: The company's die bonder, the iStackPS, focuses on stacked die applications for memory and subcontract assembly customers. iStackPS is targeted at stacked die and high end ball grid array (BGA) applications.

Other Equipment Products and Services The company also sells manual wire bonders, and it offers spare parts, equipment repair, training services, and upgrades for its equipment through its support services business unit.

## Expendable Tools Segment

The company manufactures and sells various expendable tools for a range of semiconductor packaging applications. Its principal Expendable Tools segment products are as follows:

Capillaries: The company's expendable tools used in ball bonders. It designs and builds capillaries suitable for a range of applications, including for use on its competitors'



equipment. In addition, its capillaries are used with both gold and copper wire.

Bonding Wedges: The company's expendable tools used in wedge bonders. It designs and builds bonding wedges for use in its own equipment and in its competitors' equipment.

Saw Blades: The company's expendable tools used by semiconductor manufacturers to cut silicon wafers into individual semiconductor die and to cut semiconductor devices that have been molded in a matrix configuration into individual units.

#### Sales and Customer Support

The company's sales and customer support resources are located primarily in Taiwan, China, Korea, Malaysia, the Philippines, Japan, Singapore, Thailand, the United States, and Germany. Supporting these local resources, it has technology centers offering additional process know how in China, Singapore, Japan, Israel, the United States, and Switzerland.

#### Customers

The company's customers primarily consist of semiconductor device manufacturers, outsourced semiconductor assembly, and test providers (OSAT), other electronics manufacturers, and automotive electronics suppliers. Its customers include Advanced Semiconductor Engineering; Siliconware Precision Industries, Ltd.; Haoseng Industrial Co., Ltd.; Amkor Technology, Inc.; Texas Instruments, Inc.; Untited Test And Assembley Center; First Technology China, Ltd. \*\*; ST Microelectronics; HANA Micron; and Renesas Semiconductor.

#### Competition

The company's major equipment competitors include ball bonders, such as ASM Pacific Technology and Shinkawa; wedge bonders, such as F&K Delvotec, Hesse & Knipps, and Cho-Onpa; and die bonders, such as ASM Pacific Technology, BE Semiconductor Industries N.V., Hitachi, Shinkawa, and Canon.

The company's expendable tools competitors include capillaries, such as PECO and Small Precision Tools, Inc.; saw blades, such as Disco Corporation; and bonding wedges, such as Small Precision Tools, Inc.



#### History

Kulicke and Soffa Industries, Inc. was founded in 1951.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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#### **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



#### Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



## Reputation

## Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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