

KUKA Aktiengesellschaft Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

KUKA Aktiengesellschaft Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between KUKA Aktiengesellschaft and its competitors. This provides our Clients with a clear understanding of KUKA Aktiengesellschaft position in the [Heavy Machinery](#) Industry.

The report contains detailed information about KUKA Aktiengesellschaft that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for KUKA Aktiengesellschaft. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The KUKA Aktiengesellschaft financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes KUKA Aktiengesellschaft competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of KUKA Aktiengesellschaft business.

About KUKA Aktiengesellschaft

IWKA Aktiengesellschaft engages in the design and building of manufacturing and packaging systems, as well as measuring and control systems for the automobile, power, and consumer goods industries. Its services range from Simultaneous Engineering of the end product and the production system to their realization, from employee training and production support to the maintenance and modernization of the production lines. The company operates in four divisions that include Automotive Technology, Packaging Technology, Robot Technology and Non-core businesses.

Automotive Technology Division

The Automotive Technology Division designs and builds turn-key equipment, forming tools and systems for car body production and supplies machinery and systems that are used to manufacture, assemble and test automobile powertrains. It supplies equipment and machinery to the automobile industry, is subdivided into the car body and powertrain areas. A total of 57 consolidated companies are grouped under these Divisions. The business unit includes companies, such as KUKA Schweissanlagen, ARO and KUKA Werkzeugbau, as well as EX-CELL-O and LSW.

The company plans, builds and operates production systems for car bodies, engines

and chassis, from engineering to final assembly. In some cases it even supplies finished components.

The KUKA Schweissanlagen Group has successfully started up car body production systems for BMW's 1 and 3 Series in Leipzig and Munich. In South Africa, it built a production line that has a laser welding units and would be used to assemble passenger car doors and side panels for the new VW Golf V. Its other customer is DaimlerChrysler.

The Powertrain business unit supplies production systems for carmakers and automotive component suppliers.

The EX-CELL-O Group has companies in Germany and the United States and is part of the Powertrain Group. Its portfolio includes the supply of production systems for flexible, machining of cylinder blocks, cylinder heads and transmission housings.

Packaging Technology

The Packaging Technology Division's companies design and build packaging machines and systems for the food and dairy industries, as well as for the cosmetics and pharmaceutical industries. It is selling multi-stage packaging lines, which include robot technology. The company offers twin-line pouch packaging machine, which is rated for 2 x 190 bags per minute and is part of the newly developed modular platform for packaging candies. This division plans and builds packaging lines for forming, filling, sealing, and commissioning.

Packaging Technologies/USA supplied an initial basic machine to Benz & Hilgers as part of a joint project for the dairy industry. The company's customers are Colgate Palmolive and Neuss. Huttlin presented a system called Diskjet, which features efficient drying, granulation and coating processes for tablet manufacturing.

Robot Technology

The Robot Technology Division develops, manufactures and markets robots, as well as robot-related services and controls. The Robot Technology Division supplies the company's Automotive Technology and Packaging Technology Divisions with products and services required for their applications and in turn are assigned various projects related to its products and services by these divisions.

The company's activities are focused on developing new applications in areas, such as

plastics, bending, integrated image processing systems and entertainment, as well as the related logistics processes. The company offers Stainless steel robots. Large orders were received from VW for manufacturing the Passat and Golf plus, as well as from Ford for production of the Focus and from BMW for the 1- and 3-Series.

Non-core businesses

As of January 1, 2005, the Non-core Businesses comprised Bopp & Reuther Sicherheitsund Regelarmaturen GmbH, the IWKA Balg- und Kompensatoren Group and the Boehringer Group. The company also signed a six-year contract to clean steam safety valves for French power stations. It operates in China, Singapore and the Netherlands, as well as several power station projects in Korea and Saudi Arabia.

History

IWKA Aktiengesellschaft was founded in 1872.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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