

Korea PESTEL Analysis - Comprehensive Country Outlook

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Abstracts

ABSTRACTS

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business in Korea to later chart its long-term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by Korea PESTEL Analysis:

Political – What opportunities and pressures are brought by Korea political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures in Korea are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects of Korea will work upon the demand for the business's products and operations?

Technological – What impact do Korea technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What Korea laws and legislation will exert influence on the style the business is carried out?

The above Korea PESTEL Analysis is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need two business days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. KOREA POLITICAL FACTORS

Trading policy
Administrative division
Wars, terrorism and conflicts
Elections and political trends
Inter-country relationships
Corruption
Bureaucracy

2. KOREA ECONOMIC FACTORS

Local economy
Inflation
International trade

3. KOREA SOCIAL FACTORS

Demographics

4. KOREA TECHNOLOGICAL FACTORS

Energy
Communications
Transportation

5. KOREA ENVIRONMENTAL FACTORS

Environmental issues

6. KOREA LEGAL FACTORS

Taxation

Money laundering regulations

List Of Tables

LIST OF TABLES AND FIGURES

Exchange Rates

Tax Attractiveness Index per Country

Korea Map

Corruption Perceptions Index

Korea Economic Freedom Trend

Korea Economic Freedom Score

Korea: The Rule of Law

Korea Government Size

Korea Regulatory Efficiency

Open Markets

Korea Inflation Rate

Korea Population Pyramid

Korea Corporate Tax Rate

Korea Personal Income Tax Rate

Korea Social Security Rate

Korea Social Security Rate for Companies

Korea Sales Tax Rate

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