

# Keyera Facilities Income Fund Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Keyera Facilities Income Fund Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Keyera Facilities Income Fund and its competitors. This provides our Clients with a clear understanding of Keyera Facilities Income Fund position in the [Energy](#) Industry.

The report contains detailed information about Keyera Facilities Income Fund that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Keyera Facilities Income Fund. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Keyera Facilities Income Fund financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Keyera Facilities Income Fund competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Keyera Facilities Income Fund business.

## **About Keyera Facilities Income Fund**

Keyera Facilities Income Fund, through Keyera Energy Limited Partnership, engages in natural gas midstream businesses in Canada. The company provides gathering, processing, transportation, and storage services.

### Segments

The company's operations are conducted through three business segments: Gathering and Processing; NGL Infrastructure; and NGL Marketing.

#### Gathering and Processing

**Brazeau River:** The company has 91.6% interest in the Brazeau River gas plant. It also expanded its capture area with the acquisition of approximately 350 kilometres of gathering pipelines and compression facilities. Brazeau River is in a multi-zone, geologically prospective area where producers are targeting tight gas plays.

**Nevis:** The company owns the Nevis gas plant near Stettler, Alberta. The facility has 150 million cubic feet per day of sour gas processing capacity, as well as NGL fractionation and logistics facilities. As of December 31, 2008, the company held

interests in 16 gas plants with gross capacity of 1.9 billion cubic feet per day.

Rimbey: The company has a 96.9% interest in the Rimbey gas plant.

West Pembina: The company has a 35.6% interest in the West Pembina gas plant, extending its reach in the Pembina region of Alberta.

The company's interconnected facilities in the Edmonton/Fort Saskatchewan region provide natural gas liquids processing, transportation, terminalling, and storage services to the energy sector in Alberta.

### NGL Infrastructure

The company has the underground condensate storage in Fort Saskatchewan. It supplies condensate to the oil sands sector. In 2008, Keyera acquired a rail terminal and storage facility north of its Edmonton rail and pipeline terminal. The Alberta Diluent Terminal, or ADT, is a key part of Keyera's growth strategy for the Liquids Business Unit.

The company separates NGL mix into saleable products, such as propane, butane and condensate. It delivers these products to end-use markets by pipeline, truck or rail using loading terminals located at its processing and storage facilities. It also stores products in its underground storage caverns for processing or sale.

### NGL Marketing

The company's marketing and crude oil midstream activities are a natural extension of its other two business lines. Its NGL marketing business begins with the purchase of NGLs, generally in unprocessed form, called NGL mix. It purchases from natural gas producers, acquiring its supply as it is extracted from the raw gas stream. Its professional marketing staff arranges for delivery of the NGL mix to one of its NGL fractionation facilities.

The company's commercial operations purchase NGLs in raw mix and specification form from approximately 200 natural gas producers across western Canada. It uses Keyera's NGL infrastructure to process the raw mix into saleable products that can be stored at its facility in Fort Saskatchewan for delivery, or transported by pipeline, rail or truck, to approximately 100 retail and industrial customers across North America.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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