

Kewill plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Kewill plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Kewill plc and its competitors. This provides our Clients with a clear understanding of Kewill plc position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Kewill plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Kewill plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Kewill plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Kewill plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Kewill plc business.

About Kewill plc

Kewill Systems plc provides transportation management, order management and supply chain control software for global trading communities. Kewill specializes in supply chain solutions that make e-commerce easy-to-use and affordable for over 55,000 businesses, including Federal Express, Siemens, Marks and Spencer and the U.S. Postal Service. Kewill solutions are designed to overcome barriers, such as the cost and complexity of electronic commerce, which have historically excluded many small and medium-sized suppliers.

Kewill's Products & Services

Kewill's sophisticated solutions enable small-to-medium sized enterprises to get ahead of today's technology curve, and large enterprises to bring their global trading communities online quickly. Customers can choose one or a combination of complementary products and services across the following categories:

Order Management

Kewill's Order management solutions bring together buyers and suppliers to enable trading communities to electronically exchange business critical information, such as product and price files, inventory data, orders, ASN's, invoices and exception alerts,

needed to run supply chain operations effectively and efficiently. Kewill's solutions addresses the needs of businesses who need to order goods from a group of disparate suppliers, in order to replenish their distribution centres and stores.

Transportation Management

Kewill supplies over 70% of the multi-carrier shipping systems in the U.S. by demonstrating a proven track record in delivering superior transportation solutions that provide flexibility and scalability.

Integration Tools

Kewill integration tools enable the smooth exchange of data between Kewill applications and other vital business applications for increased automation, reporting and efficiency. These tools provide integration capabilities that are not embedded or attached to an existing application.

Professional Services

Kewill's global professional services group delivers an array of e-business supply chain solutions. Kewill leverages its experience to provide successful solutions for community management and e-manufacturing.

Kewill Trade

Kewill Trade powered by MTX (Moving Technology eXchange) is a powerful supply chain execution and event management toolset for monitoring, notifying, controlling and measuring business performance of the order to delivery logistics network. Kewill Trade captures information from all points of the supply chain. Kewill Trade can be integrated with a range of other modules to provide a total supply chain solution.

EasyTrade

EasyTrade is an EDI based e-commerce solution that allows organizations of any size to communicate business information such as orders, ASNs and invoices. EasyTrade includes all components necessary for electronic trading from EDI and communication software to Value Added Network access and network traffic.

Transportation Management Solutions

Kewill's Clippership and Kewill.Ship will automate the parcel and LTL shipping process, eliminate inefficiencies, and improve customer satisfaction.

Kewill Shipping Automation Solutions

Clippership

Clippership is a powerful, Windows-based shipping system that enables users to achieve new levels of shipping integration, ease, efficiency and flexibility. Clippership automates shipment processing for UPS, FedEx Express, FedEx Ground, USPS, Airborne, DHL, Emery, BAX Global, as well as LTLS and user-defined carriers.

Kewill.Ship

Kewill.Ship Enterprise is a browser-enabled shipping application for organizations seeking an enterprise-wide multi-carrier system, managed through centralized administration tools. With one server to manage, administrators gain more flexibility and control over systems maintenance, and thereby eliminate the need to perform software updates and compliance changes from multiple locations.

APSS

Kewill has announced the sunsetting of the APSS shipping product line effective April 2002. Customers would be able to order additional modules for existing APSS systems until February 2004, but cannot order new licenses effective April 2002. Kewill would continue to support compl

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

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