

Keller Group plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/KD984C5F48FBEN.html

Date: June 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: KD984C5F48FBEN

Abstracts

Keller Group plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Keller Group plc and its competitors. This provides our Clients with a clear understanding of Keller Group plc position in the Engineering and Construction Services Industry.

The report contains detailed information about Keller Group plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Keller Group plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Keller Group plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Keller Group plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Keller Group plc business.

About Keller Group plc

Keller Group plc, a holding company, provides ground engineering specialist solutions internationally. The company engages in the specialist ground engineering, providing the construction industry around the world with problem solving techniques and services.

The company's solutions are used in infrastructure, commercial, industrial, and residential projects around the world. The company operates in North America trading under four local names: Hayward Baker, Case, McKinney Drilling, and Suncoast. The company primarily operates in Europe, North America, and Australia.

Services

Ground improvement: Ground improvement techniques are used to prepare the ground for new construction projects and to reduce the risk of liquefaction in areas of seismic activity. Common soil stabilization techniques include a combination of vibrocompaction with stone, concrete or lime columns, as well as soil mixing and injection systems. The techniques have been used by Keller to improve many thousands of sites around the world, from housing projects to power plants, from dam foundation to industrial and commercial developments.



Specialty grouting: Specialty grouting strengthens target areas in the ground and controls ground water flow through rocks and soils by reducing their permeability. Specialty grouting is applicable to both new construction projects and to repair and maintenance work. Other applications include excavation support, settlement control and geo-environmental services such as diaphragm (slurry) walls to protect adjacent ground from contamination. Common techniques include compaction grouting, jet grouting and fracture (compensation) grouting. Particular techniques developed by Keller include Soilcrete jet grouting, which enables grouting to be applied to a soil types compared to traditional methods, and Soilfrac compensation grouting.

Piling: Piling involves the installation of structural elements to transfer foundation loads through weak soils to stronger underlying ground. Keller offers piling systems, including mini-piles, sheet piling and deep diameter caisson piling. Piles may be preformed and driven into the ground or cast in situ. Keller has installed piles underpinning many major building and civil engineering projects around the world.

Post-tension cable systems: Post-tensioning is used to reinforce concrete foundations and structural spans, enhancing their load-bearing capacity by applying a compressive force to the concrete, once set. Post-tension technology has been used in North America in the residential and commercial construction markets. Cost savings in labour and materials, along with the improved design flexibility, compared with more traditional reinforcement methods, have driven the increasing trend towards post-tension cable systems. Post-tension reinforcement foundation slabs are particularly appropriate for the soil conditions found in Texas, California and Arizona, where Suncoast has developed its principal operations.

Structural restoration: Social housing refurbishment, together with water and car park related concrete repair services. Keller operates as a concrete repair and building refurbishment contractor in the U.K. market. Its original expertise in concrete repair has taken Makers into the growing social-housing sector, where it undertakes the internal and external refurbishment principally for local authorities in the Southeast of England. These activities are supplemented by specialist concrete repair of car parks and water related structures.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to



the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. KELLER GROUP PLC COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. KELLER GROUP PLC BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. KELLER GROUP PLC SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. KELLER GROUP PLC FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. KELLER GROUP PLC COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Keller Group plc Direct Competitors
- 5.2. Comparison of Keller Group plc and Direct Competitors Financial Ratios
- 5.3. Comparison of Keller Group plc and Direct Competitors Stock Charts
- 5.4. Keller Group plc Industry Analysis
- 5.4.1. Engineering and Construction Services Industry Snapshot
 - 5.4.2. Keller Group plc Industry Position Analysis

6. KELLER GROUP PLC NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. KELLER GROUP PLC EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. KELLER GROUP PLC ENHANCED SWOT ANALYSIS²

9. UK PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors



10. KELLER GROUP PLC IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix
- 11. KELLER GROUP PLC PORTER FIVE FORCES ANALYSIS²
- 12. KELLER GROUP PLC VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Keller Group plc Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

Profit Margin Chart

Operating Margin Chart

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

Current Ratio Chart

Keller Group plc 1-year Stock Charts

Keller Group plc 5-year Stock Charts

Keller Group plc vs. Main Indexes 1-year Stock Chart

Keller Group plc vs. Direct Competitors 1-year Stock Charts

Keller Group plc Article Density Chart

The complete financial data is available for publicly traded companies.

^{1 –} Data availability depends on company's security policy.

^{2 –} These sections are available only when you purchase a report with appropriate additional types of analyses.



List Of Tables

LIST OF TABLES

Keller Group plc Key Facts

Profitability

Management Effectiveness

Income Statement Key Figures

Balance Sheet Key Figures

Cash Flow Statement Key Figures

Financial Performance Abbreviation Guide

Keller Group plc Key Executives

Keller Group plc Major Shareholders

Keller Group plc History

Keller Group plc Products

Revenues by Segment

Revenues by Region

Keller Group plc Offices and Representations

Keller Group plc SWOT Analysis

Yearly Income Statement Including Trends

Income Statement Latest 4 Quarters Including Trends

Yearly Balance Sheet Including Trends

Balance Sheet Latest 4 Quarters Including Trends

Yearly Cash Flow Including Trends

Cash Flow Latest 4 Quarters Including Trends

Keller Group plc Profitability Ratios

Margin Analysis Ratios

Asset Turnover Ratios

Credit Ratios

Long-Term Solvency Ratios

Financial Ratios Growth Over Prior Year

Keller Group plc Capital Market Snapshot

Keller Group plc Direct Competitors Key Facts

Direct Competitors Profitability Ratios

Direct Competitors Margin Analysis Ratios

Direct Competitors Asset Turnover Ratios

Direct Competitors Credit Ratios

Direct Competitors Long-Term Solvency Ratios

Engineering and Construction Services Industry Statistics



Keller Group plc Industry Position

Company vs. Industry Income Statement Analysis

Company vs. Industry Balance Sheet Analysis

Company vs. Industry Cash Flow Analysis

Company vs. Industry Ratios Comparison

Keller Group plc Consensus Recommendations¹

Analyst Recommendation Summary¹

Price Target Summary¹

Experts Recommendation Trends¹

Revenue Estimates Analysis¹

Earnings Estimates Analysis¹

Historical Surprises¹

Revenue Estimates Trend¹

Earnings Estimates Trend¹

Revenue Revisions¹



ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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