

# KCM Holdings Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

KCM Holdings Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between KCM Holdings Corporation and its competitors. This provides our Clients with a clear understanding of KCM Holdings Corporation position in the Industry.

The report contains detailed information about KCM Holdings Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for KCM Holdings Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The KCM Holdings Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes KCM Holdings Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of KCM Holdings Corporation business.

## **About KCM Holdings Corporation**

KCM Holdings Corporation, a development stage company, operates as a strategic business incubation and development consultancy in the United States and internationally. The company specializes in a range of strategic business development, operational planning, business communications, and marketing and media technologies.

### **Business Units**

The company consists of five integrated business units: KCM Strategic Venture Group (KCMSVG); KCM Strategic Media Group (KCMSMG); KCM Trading Group (KCMTG); KCM Venture Philanthropy Group (KCMVPG); and KCM Insurance Services (KCMIS).

### **Business Strategy and Operations Planning, and Implementation Services**

KCM Strategic Venture Group (KCMSVG) is responsible for designing and developing the business and operational strategies used to develop companies and incubate publicly traded ventures. KCMSVG solutions include the areas of business development and incubation solutions; business strategic planning and facilitation solutions; and branding and marketing design, development, and execution.

KCMSVG serve the strategic planning, modeling, process design, and development needs of companies and government organizations in various industries, including education, energy, entertainment, financial, government and political campaigns, health and wellness, intellectual property development, military, non-profit, publishing, real Estate, and technology.

### Marketing, Advertising and Communication Services

KCM Strategic Media Group (KCMSMG) is responsible for the delivery of marketing, advertising, and communication services to KCMSVG clients, as part of the business incubation process. This includes marketing strategy development, media buying services, and the utilization of the up-to-date advertising tactics. KCMSMG solutions include the areas of advertising and marketing program strategic planning; advertising collateral design and development (print, visual, audio, and electronic); commercial art and graphic design; commercial photography; conference, event and tradeshow design and management; exhibit design and implementation; market research and analysis; media buying; public relations; video/film production; and Web based viral marketing and search engine optimization.

### Asset Acquisition and Management

The KCM Trading Group (KCMTG) is the company's alternative asset management division. KCMTG is responsible for developing the company's strategies and supporting tactics essential for exploring global opportunities that provide risk-adjusted returns. These strategies include investments in stock, currencies, ETF's, and funds. KCMTG is also the managing member of the KCM Relativity Hedge Fund.

### Community Involvement and Brand Management

KCM Venture Philanthropy Group (KCMVPG) represents and executes the vision and mission of the company. Focusing on creating a social difference through the integrated involvement of business development of the global economy, KCMVPG develops ethical ventures that would improve both their immediate communities and the world around them.

### Insurance Services

KCM Insurance Services (KCMIS) is an insurance agency offering medical insurance

and life insurance coverage.

## Other Operations

CT Dental America Corp.: The company's primary incubation venture is CT Dental America Corp. It is a 40% owner of CT Dental America Corp., a global members-only dental club (the club) ([www.ctdentalgroup.com](http://www.ctdentalgroup.com)) that provides member dentists with unprecedented access to premium wholesale dental products and prosthetics guaranteed to improve a member's profit margins. The club also provides a suite of market-by-market dental business concierge services, global e-learning, and training opportunities, and e-publishing and best practice networking opportunities, plus mind, body, and soul rejuvenating lifestyle services and amenities delivered through a centralized hospitality-based global dental club.

Lou Scalia's: The company owns and operates a sports award and memorabilia company in South Florida.

## Competition

The company identifies competition from Baby Einstein, a subsidiary of Disney Entertainment.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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