

Kawasaki Heavy Industries Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Kawasaki Heavy Industries Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Kawasaki Heavy Industries Ltd. and its competitors. This provides our Clients with a clear understanding of Kawasaki Heavy Industries Ltd. position in the [Heavy Machinery Industry](#).

The report contains detailed information about Kawasaki Heavy Industries Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Kawasaki Heavy Industries Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Kawasaki Heavy Industries Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Kawasaki Heavy Industries Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Kawasaki Heavy Industries Ltd. business.

About Kawasaki Heavy Industries Ltd.

Kawasaki Heavy Industries, Ltd. manufactures transportation equipment and industrial goods. The company manufactures ships, rolling stock, aircraft and jet engines, gas turbine power generators, environmental and industrial plants, and a range of manufacturing equipment and systems. It also produces consumer products as Kawasaki-brand motorcycles and personal watercraft.

Segments

Shipbuilding

Kawasaki Shipbuilding Corporation engages in building gas carriers and submarines. The company offers a lineup of LNG carriers, extending from small carriers with cargo tank capacities of 19,000 cubic meters to newly developed large carriers with capacities of 177,000 cubic meters. It also develops and offers in its lineup a pressure build-up type LNG carrier for short distance and small-volume transportation.

Rolling Stock & Construction Machinery

Kawasaki Heavy Industries (KHI) manufactures rolling stock in Japan. The company has arranged a business alliance with Hitachi Construction Machinery Co., Ltd., and TCM Corporation. Its main products include electric train cars (including for Shinkansen bullet trains), electric and diesel locomotives, passenger coaches, integrated transit systems, monorail cars, platform screen doors, and wheel loaders.

Aerospace

KHI is the prime contractor for the development of the MOD's large-scale XP-1 and C-X aircraft. In the commercial aircraft field, KHI delivered a test model of Boeing's 787 Dreamliner passenger aircraft. KHI is a partner corporation in the development and production of the 787 Dreamliner and is responsible for the forward section of the composite, one-piece-structure fuselage.

Gas Turbines & Machinery

The Gas Turbines & Machinery segment has a range of products for the energy and transportation equipment field. It manufactures small to medium sized gas turbine power generators. The company's main products include jet engines, small and medium-sized gas turbine generators, gas turbine cogeneration systems, gas turbines for naval vessels, steam turbines for marine and industrial applications, diesel engines and marine propulsion systems, gas engines, and aerodynamic machinery.

Plant & Infrastructure Engineering

This segment encompasses the operations of Kawasaki Plant Systems, Ltd. (K Plant), which undertakes projects to supply energy-related, industrial infrastructure, and environmental preservation systems and equipment. In 2006, K-Plant established Anhui Conch Kawasaki Engineering Co., Ltd. (ACK), as a joint venture company with the Anhui Conch Group. ACK is engaged in the design of, procurement of parts for, and sales of waste heat recovery power generation systems for cement plants.

K-Plant established Anhui Conch Kawasaki Energy Conservation Equipment Manufacturing Co., Ltd. (CKM), which is engaged in the manufacturing of PH boiler parts that are employed in waste heat power plants.

CKM engages in the manufacture and sale of environmental preservation related products, including cement plant components, such as vertical mills, boilers for waste heat recovery power generation systems, and waste gasification systems and sewage

treatment systems that can be integrated with cement kilns to enable municipal waste recycling.

Consumer Products & Machinery

The company, in the motorcycle line, launched the ZRX1200 DAEG, a model for the Japanese market, that has been engineered to meet the needs of Japanese riders; and the Ninja ZX-6R, developed through a model change to its predecessor mid-size supersport model based on technical feedback from a range of racing activities.

In the cruiser segment, Kawasaki launched its Vulcan 1700 series with developed engine and chassis. This series includes the Vulcan 1700 Voyager, a full-dress V-twin engine tourer with a load of long-distance touring equipment. In the utility vehicle category, the company equipped the Teryx 750 series with an electronic fuel injection system, mainly for recreational use; and MULE utility-oriented vehicle series was restyled with the launch of the MULE 4010 series. Among personal watercraft, Kawasaki introduced the Jet Ski Ultra 260X series which features a supercharger.

Hydraulic Machinery

Kawasaki Precision Machinery Ltd.'s (KPM) international network of manufacturing and marketing facilities comprise KPM's headquarters plant and the facilities of Kawasaki Precision Machinery (U.K.) Limited; Kawasaki Precision Machinery (U.S.A.), Inc.; Chinabased Kawasaki Precision Machinery (Suzhou) Ltd.; and Korea-based Flutek, Ltd.

History

Kawasaki Heavy Industries, Ltd. was founded in 1878.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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