

K12, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

K12, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between K12, Inc. and its competitors. This provides our Clients with a clear understanding of K12, Inc. position in the [Diversified Services](#) Industry.

The report contains detailed information about K12, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for K12, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The K12, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes K12, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of K12, Inc. business.

About K12, Inc.

K12 Inc. operates as a technology-based education company. The company offers proprietary curriculum and educational services designed to facilitate individualized learning for students in kindergarten through 12th grade (K-12).

The company's learning system combines a cognitive research-based curriculum with an individualized learning approach suited for virtual public schools, online public district programs, public charter schools, hybrid programs, and private schools that combine varying degrees of online and traditional classroom instruction, and other educational applications.

The company offers virtual schools its proprietary curriculum, online learning platform, and varying levels of academic and management services, which can range from targeted programs to turnkey solutions.

Products and Service

PRODUCTS

Curriculum

The company's curriculum consists of the online lessons, learning kits, and lesson guides. It has developed a catalogue of proprietary courses designed to teach concepts to students from kindergarten through 12th grade. A single year-long course consists of 120 to 180 unique instructional lessons. Each lesson is designed to last approximately 45 to 60 minutes.

Online Lessons: The company's online lessons are accessed through its Online School (OLS) platform for K-8 or the e-college platform for high school. Each online lesson provides the roadmap for the entire lesson, including direction to specific online and offline materials, online lesson content and a summary of the major objectives for the lesson.

Learning Kits: The company's courses utilize a series of learning kits in conjunction with the online lessons to help its learning system. In addition to receiving access to its online lessons through the Internet, each student receives a shipment of materials, including textbooks, art supplies, laboratory supplies (microscopes and scales) and other reference materials which are incorporated throughout its curriculum.

Lesson Guides: The company's courses are paired with a lesson guide. Lesson guides work in coordination with the online lessons and include the following: overview information for learning coaches, lesson objectives, lesson outlines and activities, answer keys to student exercises, and suggestions for explaining difficult concepts to students.

Course Offerings

K-8 Courses: From kindergarten through 8th grade, the company's courses are categorized into six subject areas: English and Language Arts, Mathematics, Science, History, Art and Music, and World Languages. Its proprietary curriculum includes various courses that students need to complete their core kindergarten through 8th grade education. These courses focus on developing fundamental skills and teaching the key knowledge building blocks or schemas that each student would need to master the major subject areas, meet state standards, and complete the coursework.

The company's MARK12 reading program is designed to bring students in grades 3-5 up to grade level reading abilities within one calendar year, while its Middle School Pre-Algebra and Algebra courses include a textbook that supplements online lessons which provide demonstrations of concepts, as well as interactive problems with contextual feedback. It has developed 39 courses specifically created for Arkansas, Georgia,

Hawaii, South Carolina, Texas, Utah, Washington, and Virginia public schools. In addition to the ongoing evolution and deployment of its K-5 Math+ program, it also created 54 custom Math+ sequences to serve specific state-based needs.

High School Courses: The list of high school course offerings includes journalism, environmental science, AP European history, and service learning.

Aventa, iQ Academies, and The Keystone School Curriculum

Through KC Distance Learning, Inc., the company also offers curriculum marketed under the Aventa, iQ Academies, and The Keystone School brand names.

Middlebury Interactive Languages

The company offers online foreign language courses and summer foreign language instruction programs through its joint venture with Middlebury College known as Middlebury Interactive Languages LLC (MI

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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