

Jyra Research Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Jyra Research Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Jyra Research Inc. and its competitors. This provides our Clients with a clear understanding of Jyra Research Inc. position in the Industry.

The report contains detailed information about Jyra Research Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Jyra Research Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Jyra Research Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Jyra Research Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Jyra Research Inc. business.

About Jyra Research Inc.

Jyra Research Inc (Jyra or the Company), incorporated in 1996, is a provider of Quality of Experience (QoE) monitoring and measurement software solutions. Jyra solutions monitor Quality of Experience for content, network services and visibility of business processes delivered over LAN, WAN or Wireless. Jyra's three tiered service model enables companies to correlate usage, usability and utilization, thus showing the reality of the delivered service and how the business is affected. This monitoring and presentation of data enables the cross correlation of customer Quality of Experience, underlying dependencies and overall performance. The Jyra solutions provide the ability to rapidly identify the owner of performance issues and to quickly isolate and resolve both service and network aspects of the issues before they impact on the business. The Company's market is described as the network performance management market.

Products

Jyra solutions monitor Quality of Experience for content, network services, and business processes end to end across the entire service delivery path. A typical service may be delivered via a network path, which comprises multiple technologies and each path may be different for each user device.

Jyra's product positioning reflect the different needs and requirements of each of the key sectors within the service management market that include Network, Web, Application, VOIP, Content and Mobile.

Network

Jyra's information on network performance monitoring provides the in-depth visibility needed to quickly isolate network problems and prevent them affecting business. Jyra's key monitoring metrics are Availability, Latency, Response Time, Jitter, Errors, Throughput, Loss and Utilization.

Web Service Effectiveness

Jyra's Web services monitoring includes Web page analysis, content analysis, connect analysis and server analysis to provide comprehensive information about the performance and structure of the customers site.

Applications

Corporations rolling out new applications are frequently relying on a mix of web, mainframe and database technologies. They are sensitive to the difficulty in delivering quality of experience across a range of complex substructures and purchase Jyra to monitor end to end Quality of Experience before, during, and after any changes they make.

Voice over IP

Checking 24x7, the Jyra solution can identify service degradation even when customers are not making calls. With Jyra, voice managers can improve service performance before end users even become aware of a problem. The Jyra solution specifically addresses the IP performance management needs of carriers, service providers, and major enterprises. It assures that service level agreements (SLAs) are being met, and its easy to use reports identify any trends in service degradation.

Content Delivery

Jyra's distributed, fully scalable architecture is a comprehensive solution that delivers quality assurance measurements from the content provider to the customer. The Jyra content solution can uniquely monitor customer quality of experience for all media types

against the range of potential access devices and storage systems, in other words true end to end. By deploying Jyra software solutions, carriers are not only able to ensure that content can be delivered but are also able to rectify discrepancies in service before they effect the customers and thus revenues.

Mobile Services

Using Jyra in the mobile arena helps ensure that users have a consistent e-business experience across multiple channels. The Jyra Mobile solution has been designed to make visible the level of service experienced by the customer, enabling the operator to have visibility of the delivery of key services; GPRS Services Monitoring, SMS Monitoring, WAP Service Monitoring, Application Monitoring, (Audio, Video, Mail).

Customer Support

The Company currently offers a range of services, including product support, education and network consulting with its product range. Customers whose products are covered under support agreements receive software updates, phone-in technical support, and various electronic support options.

International Operations

The company sells its products in US and United Kingdom.

Competition

The Company's primary competitors are Mercury Interactive, Keynote, Micromuse and Concord.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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