

# Juma Technology Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Juma Technology Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Juma Technology Corp. and its competitors. This provides our Clients with a clear understanding of Juma Technology Corp. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Juma Technology Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Juma Technology Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Juma Technology Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to

profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Juma Technology Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Juma Technology Corp. business.

### **About Juma Technology Corp.**

Juma Technology Corp., a convergence systems integrator, provides a suite of services for the implementation and management of an entity's data, voice, and video requirements. It focuses on providing converged communications solutions for voice, data, and video network implementations for various vertical markets with an emphasis in driving long-term professional services engagements, maintenance, monitoring, and management contracts.

#### Lines of Business

The company's key lines of business are Hosted Telephony Services (HTS); Converged Management Platform (CMP); and Enterprise Session Management (ESM).

**Hosted Telephony Service:** The Hosted Telephony Service allows a small to medium size business to gain the features and functionality of fortune 500 firms without purchasing a corporate private branch exchange (PBX) and without equipment overhead and maintenance problems. The service includes carrier services, maintenance of core Data Center equipment, management, moves and changes, and monitoring. It offers hosted service which allows customer to mix and match local dial

tone, hosted dial tone, hosted PBX, and on-premise survivable PBX into a custom service that matches the customer's business and technology requirements.

**Converged Management Platform:** The Converged Management Platform is an intelligent distributed software platform that converges monitoring of voice and data equipment, which also enables remote management of the different layers of a client's network and systems infrastructure to provide a unified view of the health and status of an entire network. The Platform allows assessments of the overall systems health and the operation and availability of each component contributing to the business services, such as voicemail phone registration, call accounting, and call center applications. The software platform is provided as a service to Service Bureau Operators in enabling them to monitor and manage their end-clients facilities. The company offers remote monitoring and alarming, business process correlation and dashboard system, fault isolation and analysis services, enabling remote programming services, enabling release upgrade management, application topology and event management, and OSS integration services.

**Enterprise Session Management:** The Enterprise Session Management is a managed services software solution that enables customers to preserve their investment in existing telecommunications systems while transitioning to voice over Internet protocol (VoIP). Enterprise Session management transforms PBX systems into an enterprise-wide telephony platform. The enterprise session management platform enables carrier class routing and session management functionality that is vendor and carrier agnostic made specifically for enterprise or business customers.

## Customers

The company provides goods and services to New York State government agencies, local government agencies, municipalities, and educational institutions, pursuant to New York State contracts.

## Suppliers

The company's suppliers include Avaya, Genband, Global Crossing, and Level-3.

## Competition

The company's competitors include Carousel Industries of North America, Inc.; Cross Telecom Corporation; North American Communications Resources, Inc; Verizon; and

AT&T.

History

Juma Technology Corp. was founded in 2002.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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