

# JSW Steel Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

JSW Steel Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between JSW Steel Ltd. and its competitors. This provides our Clients with a clear understanding of JSW Steel Ltd. Ltd. position in the Metals and Mining Industry.

The report contains detailed information about JSW Steel Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for JSW Steel Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The JSW Steel Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes JSW Steel Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of JSW Steel Ltd. business.

### About JSW Steel Ltd.

JSW Steel, Ltd. produces flat steel products in south India.

**Upstream Products** 

The Company's Upstream Product includes Mild Steel Hot Rolled Coils; Mild Steel Hot Rolled Plates & Sheets; and Tolerances.

The Company can supply HR Coils / Plates and Sheets to a range of Indian and International Specifications.

The Company's diverse applications include Automobile - Hot & cold forming; Infrastructure viz power, roads, dams, bridges, ports, refineries etc.; Railways; Storage Tanks; Pipes; General Engineering; Machine & equipment building; Pre - engineered building system; and Transmission Towers.

# **Downstream Products**

The Company's Downstream Products include Hot Rolled Plates; Cold Rolled Close Annealed (Crca) Sheets & Coils; and Galvanized Sheets & Coils.



The Company's diverse applications include Automobiles; Electrical Panels; Furniture; White goods; Transformers; Oil Barrels & Drums; and General Engineering.

The Company is the manufacturer of Galvanized steel products in India. It is marketed under the brand name Galvplus. Its diverse applications include Roofing/Cladding; Doors/Windows; Structural Engineering; Automobiles; Air Conditioning/Ducting; Insulation; Partition Profiles; Furniture; Appliances; and Trunks/Barrels/Drums/Buckets.

#### Joint Ventures

The company has signed a joint venture agreement with a MINERA SANTA FE. The joint venture company would develop iron ore mines and other projects in South America including Chile. While the company holds a majority stake of 70% through its Netherlands based subsidiary, the other JV partner holds the balance 30%. The JV Company holds iron ore exploration and exploitation concessions on an area of approximately 26,000 hectares in Belavista and Vinita mines located in Atacama region in North Chile. The JV Company also has right to use Punta Caleta Terminal in Caldera for export of iron ore and also applied for a concession to develop new Port for two berths suitable to handle Super Capsize and Panamax vessels.

JSW Steel Ltd. announced the commissioning of a 3 MTPA extended production line at its Vijaynagar facility, taking its total capacity to 6.8 MTPA. With the start of commercial production from the expanded facility, the company's overall production capacity would reach 7.8 million tonnes (including 1-MTPA from Salem unit).

#### Significant Events

JSW Steel Ltd., in March 2009, has opened one exclusive steel retail outlet in Hyderabad and three such showrooms in West Bengal in association with its authorised distributors. The showrooms in West Bengal are in Kolkata, Maldah and Sainthia.

In October 2009, JSW Steel Ltd. opened its fourth branded retail showroom-JSW Shoppe-in Andhra Pradesh.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to



the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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1 – Data availability depends on company's security policy.

2 - These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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# **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

# IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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