

The Jones Group Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

The Jones Group Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between The Jones Group Inc. and its competitors. This provides our Clients with a clear understanding of The Jones Group Inc. position in the [Clothing, Textiles and Accessories](#) Industry.

The report contains detailed information about The Jones Group Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for The Jones Group Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The The Jones Group Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes The Jones Group Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of The Jones Group Inc. business.

About The Jones Group Inc.

The Jones Group Inc. engages in the design, marketing, and wholesale of branded apparel, footwear, and accessories primarily in the United States and Canada.

Segments

The company operates in five segments: Wholesale Better Apparel, Wholesale Jeanswear, Wholesale Footwear and Accessories, Retail; and Licensing.

Wholesale Better Apparel

The company's brands cover an array of categories for the women's markets. Within those brands, various product classifications include career and casual sportswear, jeanswear, dresses, suits, and a combination of all components termed lifestyle collection. Career and casual sportswear are marketed as individual items or groups of skirts, pants, shorts, jackets, blouses, sweaters, and related accessories which, while sold as separates, are coordinated as to styles, color schemes, and fabrics, and are designed to be worn together. New collections are introduced in the four principal selling seasons - spring, summer, fall, and holiday.

Wholesale Jeanswear

The company's brands cover an array of categories for the women's, juniors, and girls markets. Within those brands, its product classifications include jeanswear, casual sportswear and dresses, with a focus on fit, fabric and finish. Jeanswear and casual sportswear are designed and marketed as individual items of jeans, skirts, pants, shorts, jackets, casual tops, sweaters and related accessories which, while sold as separates, can be combined with each other and with certain of its wholesale better products into groups termed 'lifestyle collection' that are designed to be worn together. New collections are introduced in the four principal selling seasons - spring, summer, fall, and holiday.

In January 2010, the company entered into a sub-license agreement with VCJS LLC (VCJS) to design, develop, produce, and distribute in the United States, Mexico, and Canada Jessica Simpson jeanswear under the Jessica Simpson (signature) trademark which VCJS licenses from With You, Inc. (WYI). In addition to the products sold under these brands, the company provides design and manufacturing resources to certain retailers to develop moderately-priced product lines to be sold under private labels.

Wholesale Footwear and Accessories

The company's wholesale footwear and accessories operations include the sale of both brand name and private label footwear, handbags, small leather goods and costume, semi-precious, sterling silver, and marcasite jewelry.

Retail

The company markets apparel, footwear, and accessories directly to consumers through its specialty retail stores operating in malls and urban retail centers, its various value-based (outlet) stores located in major retail locations, and on various e-commerce Web sites that the company operates.

Specialty Retail Stores: As of December 31, 2009, the company operated a total of 321 specialty retail stores. These stores sell either footwear and accessories or apparel (or a combination of these products) primarily under their respective brand names. The company's Nine West, Easy Spirit, Bandolino, and AK Anne Klein retail stores offer selections of products not marketed to its wholesale customers. The company's multibranded ShoeWoo specialty stores offer selections from its brand names. Specialty retail stores may also sell products licensed by it, including belts, legwear, outerwear,

watches, and sunglasses.

Outlet Stores: As of December 31, 2009, the company operated a total of 617 outlet stores. In addition to its brand name merchandise, these stores also sell merchandise produced by its licensees.

Internet: As of December 31, 2009, the company operated e-commerce Web sites at www.jny.com, www.ninewest.com, www.easyspirit.com, www.bandolino.com, www.anneklein.com, and www.rachelroy.com. Through these Web sites, the company markets either footwear and accessories, apparel or a combination of these products, primarily under their respective brand names.

Licensed Brands

The company has a license to produce, market, and distribute costume jewelry in the United States, Canada, Mexico, and Japan under the Givenchy trademark pursuant to an agreement with Givenchy. Its has a license to produce and sell women's footwear under the Dockers and Dockers Women trademarks in the United States (including its territories and possessions) pursuant to an agreement with Levi Strauss & Co. In 2009, the company signed a similar agreement with Levi Strauss & Co., which gives it a license to produce and sell infants', toddlers', and boys' footwear (excluding girls' footwear) under the Dockers and Dockers Premium trademarks in the United States (including its territories and possessions).

The company has a license with New Balance Athletic Shoe, Inc. and its affiliate New Balance Licensing, LLC (together, New Balance) to create and distribute, in the United States and certain other countries, a fashion-lifestyle footwear collection label. It also has worldwide license with Rachel Roy IP Company, LLC, a limited liability company in which the company owns a 50% interest, to create, market, and distribute women's apparel, footwear, handbags, small leather goods, and costume jewelry under the Rachel Roy, Rachel Roy New York, and RR & Design trademarks and variations and derivatives thereof, including Rachel Roy Signature and Rachel Rachel Roy.

Acquisitions

In February 2010, the company acquired Moda Nicola International, LLC (MNI), owner of the Robert Rodriguez Collection, a privately held designer, marketer, and wholesaler of women's contemporary eveningwear and sportswear.

Investment in GRI

The company owns a 25% equity interest in GRI Group Limited, an international accessories and apparel brand management and retail-distribution network.

Customers

The company's major customer is Macy's, Inc.

History

The Jones Group Inc. was founded in 1975. The company was formerly known as Jones Apparel Group, Inc. and changed its name to The Jones Group Inc. in October 2010.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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