

# Johnson Service Group plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Johnson Service Group plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Johnson Service Group plc and its competitors. This provides our Clients with a clear understanding of Johnson Service Group plc position in the [Commercial Services and Supplies](#) Industry.

The report contains detailed information about Johnson Service Group plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Johnson Service Group plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Johnson Service Group plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Johnson Service Group plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Johnson Service Group plc business.

## **About Johnson Service Group plc**

Johnson Service Group plc focuses on the provision of workplace support services and retail drycleaning in Great Britain. It engages in textile-related services, including clothing people at work, renting and laundering garments, drycleaning and hospitality services. Its non-textile operations are focused on facilities management and specialist supplies.

### **Textile and Hospitality Services**

Textile and Hospitality Services include rental and laundering of workwear, roller towels, corporate apparel and dust mats, the rental of event catering and hospitality equipment, and garment sourcing and manufacturing.

**Dimensions Corporation:** The UK's major managing agency for corporate clothing. It markets, designs and sources services to various UK's employers.

**DCC:** DCC provides both a managing agency for corporate clothing to the UK financial sector, as well as a mail order clothing catalogue.

CCM: One of Europe's major workwear manufacturing and sourcing companies. It delivers solutions through global partnerships and bespoke customer managed services.

YAFFY Protective clothing: It supplies technical outerwear to UK police authorities. It holds long term contracts to design or supply this outer wear and body armour carriers to UK police forces.

Apparelmaster: The UK's workwear rental business, providing a clothing portfolio to the workplace, supported by sourcing, supply and aftercare service solutions.

Stalbridge: It provides linen, catering garments and aftercare support services to the hospitality, food service and corporate entertainment markets.

JHS Catering Equipment & Furniture Hire: JHS hires catering equipment, hospitality furniture and related items to sporting and other major, spectator events.

## Drycleaning

Drycleaning provides retail and commercial drycleaning and other associated support services.

Hohnsons: Hohnsons engages in drycleaning, specialist textile and garment aftercare services.

Sketchley: The company acquired 103 drycleaning branches in 2004, located mainly in central and South East England.

Jeeves of Belgravia: Jeeves is a luxury brand offering a service to customers, including Royal households, haute-couture houses and a range of City and bespoke-service-seeking individuals.

Jeeves International is the world franchising arm of the Jeeves brand. It is represented in Hong Kong, New York, Jakarta, Istanbul and Saudi Arabia.

## Facilities Management and Supplies

Facilities Management and Supplies offers workplace management services to the public and private sector and sourcing of consumables to the drycleaning and laundry

industry.

**Workplace management:** The company manages approximately 200 locations, covering some 10 million square feet, for a range of blue-chip corporate customers and Government departments.

**Environmental Pest Control:** Environmental Pest Control provides pest control services to workplace, retail and leisure markets ranging from rodent and bird flocking control to the environmental management of potential and actual risks to locations throughout the UK.

**Acame:** Acame provides mechanical and engineering services and solutions to commercial, retail and MoD clients.

**ACe:** Ace provides project management, refurbishment and fit-out operations, linking up their core business of electrical maintenance and installation.

**Alexreid:** The UK's supplier to the clothes care sector, distributing throughout the UK and Ireland, serving a range of customers from small independent drycleaners and laundrettes to national chains and major industrial laundries.

**GreenEarth Cleaning:** Alex Reid are marketing and making available the Greeneearth process under license to all UK drycleaning independents and establishing sub license relationships with distributors across Europe.

## History

Johnson Service Group plc was founded in 1780.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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