

# Johnson Matthey plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Johnson Matthey plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Johnson Matthey plc and its competitors. This provides our Clients with a clear understanding of Johnson Matthey plc position in the Chemical Industry.

The report contains detailed information about Johnson Matthey plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Johnson Matthey plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Johnson Matthey plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Johnson Matthey plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Johnson Matthey plc business.

# **About Johnson Matthey plc**

Johnson Matthey plc operates as a specialty chemicals company. The company's focused areas include catalysts, precious metals, fine chemicals, and process technology. The company has operations in approximately 30 countries primarily in Europe, North America, and Asia.

## Segments

The company operates in three divisions: Environmental Technologies; Precious Metal Products; and Fine Chemicals & Catalysts.

## **ENVIRONMENTAL TECHNOLOGIES DIVISION**

The Environmental Technologies Division is a global supplier of catalysts and related technologies for applications which benefit the environment, such as pollution control, cleaner fuel, use of hydrocarbons and the hydrogen economy.

The Division comprises three businesses: Emission Control Technologies, Process Technologies, and Johnson Matthey Fuel Cells.



Emission Control Technologies (ECT): ECT comprises the company's global autocatalyst, heavy duty diesel and stationary emissions control businesses. The company is a manufacturer of catalysts for vehicle exhaust emission control and catalyst systems for the reduction of emissions from industrial processes. Manufacturing takes place in the U.K., Germany, Belgium, Russia, the U.S.A, Mexico, Argentina, South Africa, Japan, Malaysia, India, China and South Korea. R&D facilities are in the U.S.A, the U.K., Germany, Sweden, Japan, South Korea and Brazil.

Process Technologies: Process Technologies manufactures process catalysts for the syngas, methanol, ammonia, hydrogen, gas / coal to products, oil refineries and gas processing industries. Davy Process Technology develops chemical process technologies and licenses them to customers in the oil, gas and petrochemical industries. Its Tracerco business offers specialist technology for the diagnostics, measurement and analysis of process plant conditions across the hydrocarbon chain. Process Technologies is a global business with manufacturing sites in the U.K., India and China, supported by various U.K. based technology centers and technical offices in key centers around the world.

Johnson Matthey Fuel Cells: Johnson Matthey Fuel Cells develops and manufactures catalysts and catalysed components for a range of clean energy fuel cell systems.

## PRECIOUS METAL PRODUCTS DIVISION

The Precious Metal Products Division focuses on the marketing, distribution, refining and recycling of platinum group metals, fabrication of products using precious metals and related materials, and refining of gold and silver.

The Precious Metal Products Division is organized into five businesses: Platinum Marketing and Distribution; Noble Metals; Pgm Refining and Recycling; Colour Technologies; and Gold and Silver.

Platinum Marketing and Distribution: The business consists of its worldwide platinum marketing and distribution activities. Marketing is headquartered in Royston, the U.K. with support facilities in Philadelphia, the U.S.A and Hong Kong. The company is a distributor of platinum group metals (pgms) and the sole marketing agent for Anglo Platinum, a producer of platinum.

Noble Metals: Noble Metals produces a range of precious metal and other fabricated products for industrial and medical applications. It offers pgm fabricated products for



industrial applications.

Pgm Refining and Recycling: The company's Pgm Refining and Recycling business includes the recovery of pgms from spent catalysts and other secondary materials and refining primary pgms from global mining operations. It has facilities in the U.K. and the U.S.A.

Colour Technologies: The company's Colour Technologies business manufactures black obscuration enamels and silver conductive materials for automotive glass. It also makes colours, enamels and decorative precious metal products for other glass applications, such as bottles and architectural glass, as well as for tableware and other ceramic applications.

Gold and Silver: Gold and Silver comprises the company's gold and silver refining and bullion manufacturing operations. The business serves the mining industries and recycles secondary scrap material. Gold and silver refining operations are located in the U.S.A and Canada.

## FINE CHEMICALS & CATALYSTS DIVISION

The Fine Chemicals & Catalysts Division is a global supplier of fine chemicals, catalysts and other specialty chemical products and services to a range of chemical and pharmaceutical industry customers and research institutes.

Catalysts and Chemicals: The Catalysts and Chemicals business manufactures precious and base metal catalysts, fine chemicals and electrochemical products. The business sells its products to customers in the specialty chemical, pharmaceutical, fine chemical and other markets.

Macfarlan Smith: Macfarlan Smith manufactures active pharmaceutical ingredients (APIs) and intermediate products for the pharmaceutical industry. The business offers APIs for controlled drugs, particularly opiate products. Majority of Macfarlan Smith's customers are generic pharmaceutical companies.

Pharmaceutical Materials and Services: The Pharmaceutical Materials and Services business manufactures APIs and provides services to the pharmaceutical industry. The business involves in the manufacture of platinum based anticancer APIs and controlled drugs and provides a range of commercial scale manufacturing services for APIs to both generic and branded pharmaceutical companies. The business has operations in



the U.S.A and Ireland.

Research Chemicals: The Research Chemicals business is a globally integrated catalogue based supplier of specialty inorganic and organic chemicals. It operates under the Alfa Aesar brand name and is based in the U.K., the U.S.A, Germany, China and India.

## Acquisitions

In March 2009, the company acquired BASF's automotive enamel and silver paste business; and the 49% of Alfa Aesar China Limited.

## Dispositions

In November 2008, the company sold its non-core Insulators and Alumina businesses.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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# **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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