

JMP Group Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

JMP Group Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between JMP Group Inc. and its competitors. This provides our Clients with a clear understanding of JMP Group Inc. position in the Industry.

The report contains detailed information about JMP Group Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for JMP Group Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The JMP Group Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes JMP Group Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of JMP Group Inc. business.

About JMP Group Inc.

JMP Group Inc. is an investment banking, asset management, and corporate credit management company. The company provides investment banking, sales and trading, and equity research services to corporate and institutional clients, and alternative asset management products and services to institutional investors and high net-worth individuals and management of collateralized loan obligations.

The company focuses on small and middle-market companies in the following six industries: business services, consumer, financial services, healthcare, real estate, and technology. It serves clients nationwide from its headquarters in San Francisco and from additional offices in New York, Boston, Chicago and Atlanta.

The company provides its corporate clients with a variety of services, including strategic advice and capital raising solutions, sales and trading support, and equity research coverage.

Business Lines

The company conducts its primary business activities through three wholly-owned or majority-owned subsidiaries: JMP Securities LLC (JMP Securities), its broker-dealer

operation; Harvest Capital Strategies LLC (HCS), its asset management arm—an SEC-registered investment adviser; and JMP Credit Corporation (JMP Credit), its corporate credit operation.

JMP Securities is the U.S. registered broker-dealer under the Securities Exchange Act of 1934, as amended, and is a member of the Financial Industry Regulatory Authority (FINRA). JMP Securities operates as an introducing broker and does not hold funds or securities for, or the company any money or securities to, customers and does not carry accounts for customers. All customer transactions are cleared through another broker-dealer on a fully disclosed basis. JMP Securities provides equity research, sales and trading to institutional brokerage clients and capital raising and strategic advisory services to corporate clients.

HCS is a registered investment advisor under the Investment Advisers Act of 1940, as amended, and provides investment management services for investors through investment partnerships and other entities managed by HCS. As of December 31, 2009, HCS managed a family of six hedge funds, two funds of hedge funds, and one externally advised REIT.

As of April 2009, through its majority-owned subsidiary, JMP Credit, the company completed the acquisition of 100% of the membership interests of Cratos Capital Partners, LLC and its subsidiaries, including Cratos Capital Management, LLC, a manager of collateralized loan obligations, together with certain securities of Cratos CLO I, Ltd.

Investment Banking

The company's investment banking professionals provide capital raising, mergers and acquisitions transaction and other strategic advisory services to corporate clients. Industry coverage groups serve each of its six target industries, enabling its investment bankers to develop expertise in specific markets and to form close relationships with corporate executives, private equity investors, venture capitalists, and other industry participants.

Corporate Finance

The company assists its publicly traded and privately held corporate clients with capital raising activities, which include the underwriting of a range of equity and debt securities, including common, preferred and convertible securities. The company's public equity

underwriting capabilities include initial public offerings and follow-on equity offerings. The company also acts as an agent in private placements of equity and debt securities and arranges private investments in public equity (PIPE) transactions, as well as privately negotiated, registered direct stock offerings on behalf of its public company clients. The company places securities with its client base of institutional investors, private equity and venture capital funds, and high net-worth individuals.

Mergers and Acquisitions and Other Strategic Advisory

The company works with corporate clients on a range of strategic matters, including mergers and acquisitions, divestitures and corporate restructurings, valuations of businesses and assets, and fairness opinions and special committee assignments. The company provides its advice to senior executives and boards of directors of client companies in connection with transactions that are of significant strategic and financial importance to these companies.

Sales and Trading

The company's sales and trading operation distributes its equity research product and communicates its proprietary investment recommendations to its institutional investors. In addition, its sales and trading staff executes equity trades on behalf of its clients and markets the securities of companies for which the company acts as an underwriter.

The company's sales and trading professionals work with its equity research staff to provide insight and differentiated investment advice to approximately 550 institutional clients nationwide.

The company's equity research features proprietary themes and actionable ideas about industries and companies that are not widely evaluated by many other investment banks.

The company's sales and trading personnel are also central to its ability to market equity offerings and provide after-market support. The company's capital markets group manages the syndication, marketing, execution and distribution of equity and debt offerings. The company's syndicate activities include managing the marketing and order-taking process for underwritten transactions and conducting after-market stabilization and initial market-making. The company's syndicate staff is also responsible for developing and maintaining relationships with the syndicate departments of other investment banks.

Equity Research

The company's research department is charged with developing proprietary investment themes, anticipating secular and cyclical changes, and producing action-oriented reports that would assist its clients with their investment decisions. The company's analysts cultivate primary sources of information in order to refine their quantitative and qualitative assessments.

As of December 31, 2009, its research department included publishing research analysts providing investment recommendations on 286 public companies.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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