

Jenoptik AG Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Jenoptik AG Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Jenoptik AG and its competitors. This provides our Clients with a clear understanding of Jenoptik AG position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about Jenoptik AG that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Jenoptik AG. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Jenoptik AG financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Jenoptik AG competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Jenoptik AG business.

About Jenoptik AG

JENOPTIK AG operates as a technology group based in Jena, Germany. It operates through two divisions, Clean Systems Technologies and Photonics Technologies.

Clean Systems Technologies

The Clean Systems business division is sub divided into the business areas Facility Engineering and Facility Management. The Clean Systems business division covers a range of products and services for industrial facilities and buildings. The major companies are M+W Zander Facility Engineering GmbH and M+W Zander D.I.B. Facility Management GmbH.

Facility Engineering includes consulting services for customers regarding locations around the world and the planning and construction of factories.

M+W Zander offers a range of services and products for buildings and industrial production facilities. Plant construction includes advising clients on the choice of sites worldwide, as well as the planning and construction of production plants. The company plans technical building systems and supply its own specialist products, such as ventilating and air-conditioning systems, and cleanroom components and systems.

In Facility Management, the company operates the technical systems and manages all tasks that are necessary for smooth operation. It also offers its long standing competence as a general contractor for the construction of turnkey semiconductor factories to various other branches of industry, such as the pharmaceutical and biotechnological, automobile, photovoltaic or food industries.

Photonics Technologies

The Photonics Technologies division supplies precision-optical components, optical and laser sensors, diode lasers, measuring and special lenses, and CCD cameras for professional digital photography. These components are the basis for the development of measuring and testing systems, surface inspection systems and laser-supported distance and speed measuring instruments. Automated weather observation systems for safe control of both highway and air traffic add to the product range. The products of Electromechanical Systems are integrated into aircrafts, ships, armoured vehicles and trains. They include electric drive, stabilization and power supply systems. This division major companies include JENOPTIK Laser, Optik, Systeme GmbH; ESW-Extel Systems Wedel Gesellschaft fur Ausrustung mbH; Hommelwerke GmbH; and JENOPTIK Automatisierungstechnik GmbH.

Laser system: JENOPTIK Laser, Optik, Systeme GmbH offers its Customers laser technology. Whether in medical engineering, metal or plastic working, industrial manufacturing processes, laser display systems or scientific test arrangements, its laser technology is the starting point and pace setter for future-oriented solutions.

Optics: The Optics business unit of JENOPTIK Laser, Optik, Systeme GmbH has established itself as a player in the market of design and manufacturing partnerships for optical and optical coating components, opto-mechanical assemblies, modules and systems. It develops and manufactures standard modules, assemblies and systems; and creates specific optical solutions for the precise measurement, analysis, structuring and processing with the help of light.

Sensor systems: This business unit focuses on five special fields: Laser Distance Measurement, Infrared Sensors and Digital Cameras. It provides smart sensor solutions for future-oriented Customer applications, including the development, manufacture and sale of components, assemblies and systems. In addition to its own products, the company also designs and manufactures OEM units and devices to customers' request.

Significant Events

Jenoptik AG has entered into an agreement with Carl Zeiss Sports Optics GmbH for cooperation in development of new products. Under the agreement, Jenoptik would develop and produce digital technology and optical electronic for Zeiss' binoculars and hunting optics. The new products would be assembled in serial production.

The company and Francis Klein & Co. Privated, Ltd. have formed a joint venture company HOMMEL-ETAMIC Metrology India Pvt., Ltd. The joint venture would specialize on the product portfolio of the industrial metrology division which is focused primarily on the automotive industry. The joint venture allows it to lay the foundation for a direct market and customer access in India.

On September 3, 2009, Jenoptik AG and Lumenova GmbH have concluded a wide-ranging strategic alliance in the field of light emitting diode (LED) lighting. The long-term alliance covers the technical collaboration in the development of LED lighting technology based on the Lightengine developed by Lumenova, the development of new reflector optics for a range of applications, as well as on the enhancing of the optical quality.

Joint Ventures

Jenoptik AG has formed 50:50 joint venture with Dagesh F.K. Ltd. The joint venture, Jenoptik Optisys Ltd. would combine Dagesh's know-how in mechanical production, module development, and design with optical measurement and testing technology expertise from Jenoptik.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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