

# JD Group Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/JB1DC0B3A8BBEN.html

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: JB1DC0B3A8BBEN

## **Abstracts**

JD Group Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between JD Group Ltd. and its competitors. This provides our Clients with a clear understanding of JD Group Ltd. position in the Retail Industry.

The report contains detailed information about JD Group Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for JD Group Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The JD Group Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes JD Group Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of JD Group Ltd. business.

## About JD Group Ltd.

JD Group Limited engages in the business of furniture and appliance retail, as well as the provision of financial, insurance, microlending, and debt recovery services. The company also provides contact centre solutions.

The company operates through 10 brands in southern Africa and one in Poland. As of August 31, 2009, it operated 1,025 stores in southern Africa and 69 stores in Poland.

The company operates in five divisions, including Traditional Retail, Cash Retail, International Retail, Financial Services (including Insurance), and New Business Development.

Traditional Retail: Traditional Retail division operates through eight brands, namely Barnetts, Bradlows, Electric Express, Joshua Doore, Morkels, Price 'n Pride, Russells across South Africa, and Supreme operates in Botswana.

The Cash Retail: The Cash Retail division operates from 36 Hi-Fi Corporation stores and has presence in Botswana and Namibia.

Insurance division: Insurance division provides life and short term insurance offerings to



customers throughout South Africa.

The New Business Development: The New Business Development division comprises Maravedi, a micro lender and debt recovery operation, and Blake & Associates, a provider of premium contact centre solutions. Blake processes client acquisition, customer service, business process integration, and rehabilitation supported by customer relationship management software using in-house business intelligence.

The Financial Services: The Financial Services division provides credit based products and collects the receivables book utilizing the central contact centre in Johannesburg.

The company operates in 11 corporate service departments that support the business units, namely Finance, Human Resources, Internal and Forensic Audit, Risk Management, Information Technology and Communications, Logistics and Fleet, Merchandise and Marketing, Property Services, Secretariat, Strategy, as well as Transformation, Legal, and Compliance.

#### Brands

The company operates through the brands, including Barnetts; Bradlows; Electric Express; Joshua Doore; Morkels; Price 'n Pride; Russells; Supreme; Hi-Fi Corporation; Incredible Connection; Abra; Maravedi Group; and Blake & Associates.

Barnetts: Barnetts brand offers retailing of household merchandise and appliances.

Bradlows: Bradlows brand offers retailing of furniture, appliances, and home entertainment products.

Electric Express: Electric Express brand offers category specialist selling affordable appliances and home entertainment products.

Joshua Doore: Joshua Doore brand operates as a furniture and appliance retailer, offering discounted merchandise through a national footprint of stores aimed at serving the mass middle market and first time buyers.

Morkels: Morkels brand operates as a retailer of household furniture and appliances to the upper end of the mass middle market with a national footprint in the urban and metropolitan areas.



Price 'n Pride: Price 'n Pride offers retailing of household merchandise focused on the rural and urban communities of the mass middle market.

Russells: Russells brand operates as a furniture and appliances retailer serving the middle mass market in metropolitan and urban areas.

Supreme: Supreme brand operates as a Botswana based retailer, providing household furniture and appliances, satisfying the needs of the lower, middle, and aspirational markets.

Hi-Fi Corporation: Hi-Fi Corporation operates as a retailer of electronic goods and household appliances to the mid to upper end of the consumer market.

Incredible Connection: Incredible Connection operates as a technology retailer serving the upper mass market in all metropolitan areas.

Abra: Abra brand operates as a furniture retailer serving the mass market in Poland.

Maravedi Group: The Maravedi Group and Blake & Associates brands offer financial products, risk management, and collection strategies within the Group.

History

JD Group Limited was founded in 1983.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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## **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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