

j2 Global Communications, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

j2 Global Communications, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between j2 Global Communications, Inc. and its competitors. This provides our Clients with a clear understanding of j2 Global Communications, Inc. position in the Software and Technology Services Industry.

The report contains detailed information about j2 Global Communications, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for j2 Global Communications, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The j2 Global Communications, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes j2 Global Communications, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of j2 Global Communications, Inc. business.

About j2 Global Communications, Inc.

j2 Global Communications, Inc. provides outsourced, value-added messaging and communications services to individuals and businesses worldwide. The company offers fax, voicemail, email, and call handling services, as well as bundled suites of certain of these services. It markets services principally under the brand names eFax, eFax Corporate, Onebox, eVoice, Electric Mail, and keeplTsafe.

The company delivers its services through its global telephony/Internet Protocol (IP) network, which spans approximately 4,100 cities in 49 countries across 6 continents. It markets its services to prospective customers, including individuals, small to medium-sized businesses and large enterprises and government organizations.

Solutions

The company's core eFax solution enables users to receive faxes into their email inboxes. Its core eVoice and Onebox solutions provide customers a virtual receptionist with various available enhancements. The company offers integrated solutions designed to replace or augment individual and corporate messaging and communication services.



Fax

eFax offers desktop faxing services. Various tiers of service provide increasing levels of features and functionality. The company's eFax Plus and eFax Pro services allow a subscriber to choose either a toll-free telephone number that covers both the U.S. and Canada or a local telephone number from among approximately 3,500 cities worldwide. This service level enables subscribers to receive inbound fax messages in their email inboxes, access these messages via a Web-based email interface and send digital documents to any fax number in the world directly from their desktops. This service offering is also localized in various international currencies and the following languages, including Chinese (Cantonese), Dutch, French, German, Italian, Polish, Portuguese, and Spanish.

eFax Corporate provides its corporate customers a Web browser-based account administration interface, which enables them to provision telephone numbers to employees, as needed, without contacting its account representatives. eFax Corporate also offers the option of enhanced security features, which are particularly attractive to law firms and companies in regulated industries, such as banking, brokerage, and healthcare.

eFax Developer offers production fax solutions. Designed for integration with application environments, eFax Developer provides inbound and outbound fax services through a XML interface. Enhanced features, such as bar-code recognition, dynamic retries, and high speed transmission are included and accessible 24/7/365. eFax Developer provides the scaling power of an outside fax service with the flexibility of an internal server without requiring additional equipment, supplies or expertise.

eFax Broadcast and jBlast offer solutions for high-volume outbound faxing. These services enable users to send important documents simultaneously to various recipients worldwide. These services also enable customers to monitor the status of their faxes and update their database of 'Do Not Fax' names and undeliverable fax numbers.

The company has alternative desktop faxing solutions that are offered under various brands and pricing plans geared primarily toward the individual or small business user. The company also offers limited versions of certain services on a free basis.

Voice



eVoice Receptionist and Onebox Receptionist are virtual PBX solutions that provide small and medium-sized businesses on-demand voice communications services, featuring a toll-free or local company telephone number, a professionally-produced auto-attendant and menu tree. With these services, a subscriber can assign departmental and individual extensions that can connect to multiple U.S. or Canadian telephone numbers, including traditional land-line telephones, as well as mobile and IP networks, and can improve reachability through 'find me/follow me' capabilities. These services also include advanced integrated voicemail for each extension, unifying mobile, office and other separate voicemail services and delivering voicemails in both native audio format and as transcribed text.

Onebox is a s

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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