

Itron, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Itron, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Itron, Inc. and its competitors. This provides our Clients with a clear understanding of Itron, Inc. position in the Computers and Electronic Equipment Industry.

The report contains detailed information about Itron, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Itron, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Itron, Inc. financial analysis covers the income statement and ratio trendcharts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your



company's decision-making processes.

In the part that describes Itron, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Itron, Inc. business.

About Itron, Inc.

Itron, Inc. provides a portfolio of products and services to utilities for the energy and water markets worldwide. The company provides metering, data collection, and utility software solutions.

Segments

The company's operating segments are Itron North America and Itron International.

The Itron North America segment offers intelligent meters and data collection and communication systems for electric, gas, and water utilities in the United States and Canada. Its collection and communication systems include advanced metering infrastructures (AMI)/ automated meter reading (AMR) systems and a host of utility software and services.

The Itron International segment offers various electricity, gas, water, and heat meters, AMR and AMI systems, software, and services in Europe, South Africa, South America, and the Asia/Pacific.

Products, Systems, and Solutions



The company's solutions include meters and AMI and AMR systems; software for data collection, management, and analysis; and professional services.

Meters and AMI and AMR systems

The company produces residential, commercial and industrial (C&I), and transmission and distribution (T&D) electricity, gas, and water meters; gas and water AMR modules; and various data collection systems.

The company's AMI, or smart metering, systems include OpenWay, a standards-based, open-architecture system that provides two-way communication to residential and commercial electricity and gas meters. The company's AMI software can be configured for load management, demand response, prepayment, and other capabilities. Each OpenWay electricity meter is equipped with a ZigBee component (a low-power, short distance wireless standard), which enables the utility to communicate with and control inhome devices and can provide information to help consumers make informed choices about energy consumption. The OpenWay system can utilize various public communication platforms to transfer data, including GPRS (general packet radio services), Ethernet, telephone, BPL (broadband over power line), Wi-Fi, and WiMax. For water utilities, the company offers an advanced water leak detection system that uses patented acoustic technology analyzing vibration patterns in the distribution system.

The company's AMR systems include AMR meters or modules and various data collection hardware and software, which enables utilities to deploy AMR. AMR meters and modules transmit important information to the utility, such as consumption, tamper data, and other information. In North America, information is transmitted via radio frequency (RF) to its handheld, mobile, or network data collection technology. In other parts of the world, telephone, RF, GSM (global System for Mobile communications), GPRS, PLC (power line carrier), and Ethernet devices may be utilized. Data collection systems manage the collection of meter data and provide the data to billing systems, data warehouses, Internet presentment, and knowledge applications. The company offers one-way and two-way electricity prepayment systems, using smart key, keypad, and smart card communication technologies.

Meter Data Management and Knowledge Applications

The company's meter data management software and knowledge application solutions provide utilities and C&I end-users with support for data collection, complex data



applications, data warehouses, and analytic and visualization tools.

Professional services

The company offers professional services that help its customers implement, install, project-manage, operate, and maintain their AMR and AMI systems. It provides managed services to utilities in North America, the United Kingdom, and South Africa that allow them to outsource certain operations, such as meter reading services and prepayment program activities. In North America, its consulting and analysis services provide market research, load research, program evaluation and design, energy policy design, rate design, and regulatory support.

Strategic Alliances

Itron, Inc. and Tropos Networks Inc. announced an agreement to jointly develop products for the utility market including an integrated network solution. The joint solution would allow utilities to extend their smart grid foundation into a comprehensive, privately owned broadband network for utility applications.

In October 2010, Itron, Inc. announced that it would work with Avista Corp. on its smart grid demonstration project in Pullman, Wash.

Competition

The company's primary competitors include Badger Meter, Inc.; Emerson Electric Co.; Roper Industries, Inc.; Cooper Industries, Ltd.; eMeter Corporation; Schneider Electric SA; Dandong Visionseal Co., Ltd.; ESCO Technologies Inc.; Sensus; Datamatic, Ltd.; General Electric Company; Silver Spring Networks; Diehl Metering; Holley Group Co., Ltd.; Shanghai Fiorentini Gas; Dresser, Inc.; Iskraemeco, D.D.; Equipment Co., Ltd.; Echelon Corporation; Landis+Gyr Holdings AG; Trilliant Incorporated; Elster Group S.E.; Oracle Corporation; and Telvent GIT, S.A.

History

Itron, Inc. was founded in 1977.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need



2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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