

ISTA Pharmaceuticals Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

ISTA Pharmaceuticals Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between ISTA Pharmaceuticals Inc. and its competitors. This provides our Clients with a clear understanding of ISTA Pharmaceuticals Inc. position in the [Pharmaceuticals and Biotechnology](#) Industry.

The report contains detailed information about ISTA Pharmaceuticals Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for ISTA Pharmaceuticals Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The ISTA Pharmaceuticals Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes ISTA Pharmaceuticals Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of ISTA Pharmaceuticals Inc. business.

About ISTA Pharmaceuticals Inc.

ISTA Pharmaceuticals, Inc., a commercial stage, multi-specialty pharmaceutical company, develops, markets, and sells products in the United States. The company manufactures products through third party contracts, and in-licenses or acquires new technology to add to internal development activities.

The company's products and product candidates seek to treat serious diseases of the eye and allergies, and include therapies for ocular inflammation and pain, glaucoma, dry eye and ocular and nasal allergies.

The company has four products available for sale in the United States and Puerto Rico: Xibrom (bromfenac sodium ophthalmic solution) for the treatment of inflammation and pain following cataract surgery, Bepreve (bepotastine besilate ophthalmic solution) for the treatment of ocular itching associated with allergic conjunctivitis, Istalol (timolol maleate ophthalmic solution) for the treatment of glaucoma, and Vitrase (hyaluronidase for injection) for use as a spreading agent.

Xibrom (bromfenac sodium ophthalmic solution) 0.09% – twice-daily

Xibrom is a twice-daily topical non-steroidal anti-inflammatory formulation of bromfenac for the treatment of ocular inflammation and pain following cataract surgery. The company received approval from the U.S. Food and Drug Administration (FDA) for Xibrom for the treatment of ocular inflammation following cataract surgery in 2005. In January 2006, the company received FDA approval of an expanded indication of Xibrom to include the treatment of pain following cataract surgery.

Bepreve (bepotastine besilate ophthalmic solution) 1.5%

Bepreve is a twice-daily prescription treatment for ocular itching associated with allergic conjunctivitis in patients two years of age and older. In September 2009, the company received approval from the FDA for, and launched, Bepreve in the United States.

Istalol (timolol)

Istalol is the company's once-daily eye drop solution of timolol, a beta-blocking agent for the treatment of glaucoma. The company received FDA approval to market Istalol in the United States in 2004 for the treatment of glaucoma.

Vitrase (ovine hyaluronidase)

The company launched Vitrase, a proprietary formulation of ovine hyaluronidase, for use as a spreading agent in 2005. Vitrase, when used as a spreading agent, is injected into connective tissue, where it modifies the permeability of such tissues and promotes diffusion of injected drugs, thus accelerating their absorption.

XiDay (bromfenac sodium ophthalmic solution) 0.09% – once-daily

The company is in the process of developing a once-daily version of Xibrom, or XiDay, for the treatment of ocular inflammation and pain following cataract surgery. In August 2009, the company announced positive preliminary Phase III results from XiDay Phase III confirmatory clinical study.

T-Pred (tobramycin and prednisolone acetate combination product)

T-Pred is the company's proprietary formulation of a fixed combination product of tobramycin 0.3% and prednisolone acetate 1.0%. T-Pred is being developed for the treatment of steroid-responsive inflammatory ocular conditions where risk of bacterial infection exists.

Bromfenac – lower concentration

The company is in the process of developing a lower concentration of bromfenac for the treatment of dry eye syndrome. In June 2009, the company announced positive results from a proof-of-concept Phase II clinical study in subjects with dry eye disease.

Ecabet sodium

The company is in the process of developing ecabet sodium as a prescription eye drop for the treatment of dry eye syndrome. Ecabet sodium is marketed in Japan as an oral agent for treatment of gastric ulcers and gastritis.

Bepotastine nasal

In addition to ophthalmic solution development program, the company is in the process of developing a proprietary nasal formulation of bepotastine for the treatment of allergic rhinitis. In September 2007, the company obtained North American rights to nasal dosage forms of bepotastine, an investigational product for the treatment of allergy symptoms, from Mitsubishi Tanabe Pharma Corporation (formerly Tanabe Seiyaku Co., Ltd.).

Other Product Candidates and Development Activities

These include a steroid product candidate to treat ocular inflammation, iganidipine, to enhance ocular nerve blood flow, and a new formulation of latanoprost, a prostaglandin, for the treatment of glaucoma.

Sales and Marketing

The company targets its commercialization activities towards ophthalmologists, optometrists and allergists, who are the most prescribers of ophthalmic beta-blockers, anti-inflammatories and allergy medications.

Suppliers

The company has supply agreements with Bausch & Lomb to manufacture commercial quantities of Istalol, Xibrom and Bepreve.

Customers

The company sells its approved products primarily to drug wholesalers, retailers and distributors, including large chain drug stores, hospitals, clinics, government agencies and managed healthcare providers, such as health maintenance organizations and other institutions. Its customers are AmeriSource Bergen Corp., McKesson HBOC and Cardinal Health, Inc.

Competition

The company's competitors include Allergan, Inc., Alcon Laboratories, Inc., Amphastar Pharmaceuticals, Inc., Bausch & Lomb, Incorporated, Johnson & Johnson, Novartis AG, Pfizer, Inc., and Inspire Pharmaceuticals, Inc.

History

ISTA Pharmaceuticals, Inc. was founded in 1992.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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