

iRobot Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

iRobot Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between iRobot Corporation and its competitors. This provides our Clients with a clear understanding of iRobot Corporation position in the [Appliances and Furniture](#) Industry.

The report contains detailed information about iRobot Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for iRobot Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The iRobot Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes iRobot Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of iRobot Corporation business.

About iRobot Corporation

iRobot Corporation engages in the design and sale of robots for the consumer and government and industrial markets. The company has developed proprietary technology incorporating concepts in navigation, mobility, manipulation, and artificial intelligence to build robots. The company's Roomba floor vacuuming robots, Scooba floor washing robots, and Looj gutter cleaning robot perform time consuming domestic tasks, and its PackBot and Small Unmanned Ground Vehicle (SUGV) tactical ground military robots perform battlefield reconnaissance and bomb disposal. Its Negotiator ground robot performs multi-purpose tasks for local police and first responders. In addition, Seaglider unmanned underwater robot performs long endurance oceanic missions.

Consumer Products

The company sells various products that are designed for use in the home. Its consumer products are focused on indoor and outdoor cleaning applications.

Home Floor Cleaning Robots: The company offers Roomba floor vacuuming robots and Scooba floor washing robots. The floor vacuuming robots clean beds and other furniture. It offers multiple Roomba models with various features. The company's Scooba floor washing robots washes the floor for home use. Its Scooba robot's process

allows sweep, wash, scrub, and dry hard floors.

Pool Cleaning Robots: The company offers Verro Pool Cleaning Robot, used to clean a pool, as small as two microns from the pool floor, walls and stairs. It offers Verro under the iRobot brand.

Gutter Cleaning Robot: The company's Looj Gutter Cleaning Robot is designed for gutter cleaning. The Looj cleans an entire stretch of gutter, reducing the number of times a ladder must be repositioned and climbed during gutter cleaning.

Programmable Robot: The company's programmable robot is assembled programmable robot. The Create has 10 built in demos and 32 sensors that allow users to experiment with robotics. The Create is based on the iRobot Roomba technology and is compatible with Roomba's re-chargeable batteries, remote control, and other accessories.

Government and Industrial Products

The company offers both ground and underwater unmanned vehicles. Its tactical ground robots include the combat-tested 510 PackBot line of small, unmanned ground robots, the 310 SUGV and 320 SUGV (Small Unmanned Ground Vehicle) multi-purpose ground robots and the low-cost 210 Negotiator for state and local police and first responders. The PackBot, SUGV, and Negotiator robot series make up a family of robots using many common platform components and offer flipper technology that enables robots to climb stairs, navigate rubble, and penetrate inaccessible areas. As of December 2009, approximately 2,900 PackBot robots have been delivered to military and civil defense forces worldwide.

iRobot 510 PackBot (Advanced EOD configuration): This advanced robot quickly adapts to different Improvised Explosive Devices (IEDs) and conventional ordnance, keeping Explosive Ordnance Disposal (EOD) personnel at safe stand-off distances.

iRobot 510 PackBot (FasTac configuration): This multi-mission robot was specifically designed for combat infantry forces and is currently used in combat by maneuver and maneuver support units for various tasks.

iRobot 510 PackBot (First Responder configuration): This configuration provides alternative for state and local customers who may not need all the capability of the 510 PackBot with EOD capability.

iRobot 510 PackBot (Engineer configuration): This configuration is based on the First Responder configuration but also includes tools for the Engineer mission and a lift kit for heavier items. Additionally, the Engineer configuration supports an optional thermal camera.

The company sells and supports the PackBot 500 line for various government customers. Major configurations include:

EOD configuration: This is a robot designed to conduct explosive ordnance disposal, hazardous materials, search-and-surveillance, and other vital law enforcement tasks for bomb squads, SWAT teams, military units and other authorities.

ICx Fido Explosives Detection configuration: This explosives-sniffing robot screens packages and other potenti

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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