

# Invacare Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Invacare Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Invacare Corporation and its competitors. This provides our Clients with a clear understanding of Invacare Corporation position in the [Healthcare Equipment and Supplies](#) Industry.

The report contains detailed information about Invacare Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Invacare Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Invacare Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Invacare Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Invacare Corporation business.

## **About Invacare Corporation**

Invacare Corporation engages in the design, manufacture, and distribution of health care products for the non-acute care environment, including the home health care, retail, and extended care markets. The company also distributes medical equipment and disposable medical supplies manufactured by others.

The company sells its products principally to approximately 25,000 home health care and medical equipment providers, distributors, and government locations in the United States, Australia, Canada, Europe, New Zealand, and Asia.

### Segments

#### **NORTH AMERICA**

The North America Segment includes North America/Home Medical Equipment (NA/HME), Invacare Supply Group (ISG), and Institutional Products Group (IPG).

North America/HME: This segment includes Rehab, Standard, and Respiratory product lines.

## Rehab Products

**Power Wheelchairs:** The company manufactures a line of power wheelchairs for individuals who require independent powered mobility. Center-wheel drive power wheelchair lines are marketed under the Invacare TDX brand names and include a range of powered mobility products. The TDX line of power wheelchairs offers a combination of power, stability, and maneuverability. The Pronto Series Power Wheelchairs with SureStep Stability feature center-wheel drive performance for maneuverability and driving. Power tilt and recline systems are offered as well.

**Custom Manual Wheelchairs:** The company manufactures and markets a range of custom manual wheelchairs for everyday, sports, and recreational uses. These chairs are marketed under the Invacare and Invacare Top End brand names. The chairs provide mobility for people with moderate to severe disabilities in their everyday activities, as well as for use in various sports, such as basketball, racing, and tennis.

**Personal Mobility:** The company manufactures and distributes personal mobility products, including compact scooters available in three-wheel and four-wheel versions.

**Seating and Positioning Products:** The company markets seat cushions, back supports and accessories under three series: the Invacare Absolute Series provides seating solutions for comfort, fit, and function; the Invacare InTouch Series includes modular seating, providing optimal rehab solutions; and the Invacare PinDot Series offers custom seating solutions personalized for the challenged clients. The company also markets specialty seating products, pediatric seating, and wheelchairs, as well as various standers that allow people to stand that otherwise would be unable.

## Standard Products

**Manual Wheelchairs:** The company's manual wheelchairs are sold for use inside and outside the home, institutional settings or public places. Clients include people who are chronically or temporarily disabled and require basic mobility performance with little or no frame modification. The company's manual wheelchair lines, which are marketed under the Invacare brand name, include the 9000 and Tracer product lines. These wheelchairs are designed to accommodate the needs of the individual, from petite to bariatric sizes.

**Personal Care:** The company distributes a line of personal care products, including ambulatory aids, such as crutches, canes, walkers, knee walkers, and wheeled walkers.

This category also features the Value Line Rollator, a Value Line product. Also available are safety aids, such as tub transfer benches, shower chairs and grab bars, and patient care products, such as commodes and other toilet assist aids.

**Home Care Beds:** The company manufactures and distributes various manual, semi-electric, and fully-electric beds for home use under the Invacare brand name. Home care bed accessories include bedside rails, mattresses, overbed tables, and trapeze bars. Also available are bariatric beds and accompanying accessories to serve the special needs of bariatric patients.

**Low Air Loss Therapy Products:** The company distributes a line of mattress overlays and replacement products, under the Invacare Solace and microAIR brand names. These products, which use either pressure reducing foam or air flotation to redistribute weight and move moisture away from patients, assist in the total care of those

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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