

# Intrusion Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Intrusion Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Intrusion Inc. and its competitors. This provides our Clients with a clear understanding of Intrusion Inc. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Intrusion Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Intrusion Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Intrusion Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Intrusion Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Intrusion Inc. business.

## **About Intrusion Inc.**

Intrusion, Inc. engages in the development, marketing, and support of entity identification, regulated information compliance, data privacy protection, and network intrusion prevention/detection products in the United States and internationally.

The company's product families include TraceCop for identity discovery and disclosure; Savant for network data mining; Compliance Commander for regulated information and data privacy protection; and SecureNet for network intrusion prevention and detection. Its products help protect critical information assets by detecting, protecting, analyzing, and reporting attacks or misuse of classified, private and regulated information for government and enterprise networks.

### **Products**

#### **TraceCop**

The company's TraceCop product family includes a database of worldwide IP addresses which are regularly updated. In addition, other information and analysis results, such as geo-location data may also be included. Customers use the TraceCop data to aid in the identification and location of individuals involved in cyber crime. In addition to the IP database, the TraceCop family includes analysis software and a GUI

interface to assist analysts in locating the bad guys. The company sells the license fee and maintenance for the TraceCop database and either install and service the database at the Intrusion facility or install the TraceCop database on a customer server onsite.

## Savant

Savant is a high-speed network data mining product, which organizes the data into networks of relationships. Savant operates on networks with data flows of approximately 20 gigabits (10 gigabits at full duplex). Savant can read and record approximately 20 gigabits without dropping packets. Uses include building persona and Internet habits of the customer's network users. Savant provides deep inspection of network traffic recording interesting data and relationships. Savant is a software product which the company licenses to its customers and sells maintenance and upgrades. The company also re-sells the server required to implement Savant into the customer's network.

## Compliance Commander

Compliance Commander is the company's data leak prevention product family. Compliance Commander is a software product, which operates on a standard computer or server and connects in-line to the customers' network. It licenses the Compliance Commander software to its customers and sell them software maintenance and upgrades. The company also resells standard computers for implementation of the software.

## SecureNet

SecureNet is the company's Network Intrusion/Detection Product family. SecureNet is a software product, which operates on a standard computer or server and connects inline to the customer's network. It licenses the SecureNet software to its customers and additionally sells software maintenance and upgrades. It also resells standard computers for implementation of the software. SecureNet provides network monitoring and analysis functions with the added ability to block malicious network traffic for up to two gigabit data flows. SecureNet products provide user customizable, protocol decode detection technology. The company's SecureNet sensors have their own Web browser interface for simplified configuration.

## Third-Party Products

The company resells standard commercially available computers and servers from

various vendors which it integrates with its different software products for implementation into its customer networks.

### Customer Services

In addition to offering its network security products, the company also offers a range of services, including design and configuration, project planning, training, installation, and maintenance.

### Customers

The company's end-user customers include the U.S. federal government entities; foreign government entities; local government entities; banks; credit unions; other financial institutions; and hospitals and other healthcare providers.

### Sales

The company conducts sales and marketing efforts from its principal office in Richardson (Dallas), Texas. In addition, it has sales personnel, sales engineers or sales representatives located in California, Europe and Asia.

### Competition

In data mining market, the company competes with small companies, including Niksun and NetScout. Its competitors in the regulated information compliance market include Vontu (Symantec), Port Authority (Websense), Vericept, Reconnex (McAfee Inc.), and Tablus (RSA Security). Its principal competitors in the network intrusion prevention and detection market include Internet Security Systems, Inc.(IBM), Cisco Systems, Inc., Symantec, Inc., Netscreen (Juniper Networks, Inc.), McAfee Inc., Tipping Point Technologies, a division of 3Com Corporation, and NFR Security (Checkpoint).

### History

The company was founded in 1983. It was formerly known as ODS Networks, Inc. and changed its name to Intrusion.com, Inc. in 2000 and to Intrusion, Inc. in 2001.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need

**2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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