

Internet Initiative Japan Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Internet Initiative Japan Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Internet Initiative Japan Inc. and its competitors. This provides our Clients with a clear understanding of Internet Initiative Japan Inc. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Internet Initiative Japan Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Internet Initiative Japan Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Internet Initiative Japan Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Internet Initiative Japan Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Internet Initiative Japan Inc. business.

About Internet Initiative Japan Inc.

Internet Initiative Japan Inc. offers a range of Internet connectivity services, outsourcing services, and network integration to its customers in Japan.

The company offers, together with other companies or independently, various services to its customers, mainly corporate and governmental organizations, as total network solutions through a single source. The company's primary services are its connectivity services, outsourcing services, systems integration, and equipment sales.

The company's connectivity services includes full-spec IP service with bandwidth ranging from 64 kbps up to 10 Gbps, low-cost broadband services, such as optical and/or ADSL lines which are mainly used to connect branch offices, and mobile access services. The company's outsourcing services include security-related outsourcing services that protect its customer network systems from unauthorized access and secure remote connections to internal networks, network-related outsourcing services, such as router rental and Virtual Private Network (VPN), server-related outsourcing services, such as Web server hosting and e-mail security service, and data center-related outsourcing services.

The company entered the ATM operation business through its consolidated subsidiary, Trust Networks. Trust Networks operates ATMs and its network systems and receives a commission for each bank withdrawal transaction when a customer uses its serviced ATMs.

Segments

The company has operations in two segments: Network services and systems integration business and ATM operation business.

Connectivity Services

The company offers two categories of Internet connectivity services: connectivity services for corporate use and connectivity services for home use. Connectivity services for corporate use are based mainly on local-line connections provided by telecommunications carriers between its backbone and customers. Connectivity services for home use mainly require customers to connect to its points of presence (POPs) through the publicly-switched telephone network or variety of broadband access services, such as ADSL and optical lines. The last-one mile access, such as dedicated access, ADSL, fiber optic, Ethernet and others are provided by large telecommunications carriers such as NTT East and West, NTT DoCoMo, Inc. (NTT Docomo) and others. As of March 31, 2009, the company has launched a broadband mobile data communication service as a mobile virtual network operator.

Outsourcing Services: The company provides its customers with a range of outsourcing services such as security-related, network-related, server-related, and data center-related outsourcing services.

Other services: The company offers customer support and help desk solutions, IP Phone service, and other services.

Systems Integration

The company's systems integration consists of systems construction and systems operation and maintenance. Systems construction is modified to meet each of its customers' requirements, which include consulting, project planning, systems design, and development of network systems. The company's systems construction mainly focuses on Internet business systems and Intranet and Extranet corporate information systems.

Equipment Sales

In addition to the connectivity and outsourcing services and systems integration, the company sells third-party equipment to meet the one-stop needs of its customers together with its in-house developed router, the 'SEIL Series'.

SEIL Series: The company's high-end in-house developed router, the 'SEIL Series' was first released in October 2001. There are SEIL/B1, SEIL/X, SEIL/Turbo, SEIL/Plus, and SEIL/128. With the SMF feature, which provides auto-configuration features, it enables customers to create a VPN network by connecting the network into SEIL WAN interface.

ATM Operation Business

The ATM operation business is conducted by its consolidated subsidiary, Trust Networks which operates ATMs and its network systems and receives a commission for each bank withdrawal transaction when a customer uses its serviced ATMs. As of March 31, 2009, Trust Networks completed its field test of 10 ATMs operations and as of Jun

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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