

International Textile Group, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

International Textile Group, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between International Textile Group, Inc. and its competitors. This provides our Clients with a clear understanding of International Textile Group, Inc. position in the Clothing, Textiles and Accessories Industry.

The report contains detailed information about International Textile Group, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for International Textile Group, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The International Textile Group, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes International Textile Group, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of International Textile Group, Inc. business.

About International Textile Group, Inc.

International Textile Group, Inc. operates as a diversified textile manufacturer with operations principally in the United States, China, Mexico, and Vietnam.

The company considers its primary markets to be bottom-weight woven apparel fabrics—including denim, synthetic, worsted and value added technical fabrics used in various government, industrial, and commercial applications; automotive safety—including airbag fabric; government uniform fabrics—including fabrics for military dress uniforms and battle dress uniforms; interior furnishings fabrics—including upholstery fabrics for residential and commercial use; and specialty fabrics and services—including commission printing and finishing, and narrow fabrics for seat belts and for military and technical uses.

Products and Segments

The company's segments include Bottom-Weight Woven Apparel Fabrics, Automotive Safety, Narrow Fabrics and All Other.

Bottom-Weight Woven Apparel Fabrics



This segment produces apparel fabrics (including denim, cotton, synthetic and worsted) for use in garments, typically bottoms (pants or shorts). Through its Cone Denim business unit, the company manufactures and markets various denim apparel fabrics for the global jeanswear market. Denims are generally 'yarn-dyed', which means that the yarn is dyed before the fabric is woven. The result is a fabric with variations in color that give denim its distinctive appearance. Denim fabrics are marketed under the Cone Denim brand name to premium and vintage jeanswear markets, as well as to the fashion and better basic jeanswear markets.

Synthetic and worsted fabrics are marketed under the Burlington WorldWide and Raeford Uniform brand names. Synthetic fabrics include polyester, nylon and polyester blended fabrics with wool, rayon and lycra. These products are targeted for the production of men's and women's apparel, performance activewear and uniform career apparel. Worsted fabrics include wool and wool blended fabrics primarily targeted to branded men's apparel customers and the uniform career apparel trade.

Worsted fabrics marketed under the Burlington WorldWide brand name are also produced for the military dress uniform business. The company produces worsted fabrics for products produced for the U.S. military and fabrics protected by Government legislation, commonly referred to as the Berry Amendment. It also produces technical and value added fabrics used in various niche industrial and commercial applications, including highly engineered materials used in various applications and a range of industries, including fire service apparel, ballistics materials, filtration, military fabrics and outdoor awnings and covers.

Automotive Safety

This segment produces automotive airbag fabrics. The company and other component manufacturers that sell their products to airbag module integrators are generally referred to as Tier 2 suppliers to the automotive industry. Airbag module integrators, which sell airbag modules to automobile manufacturers, are generally referred to as Tier 1 suppliers to the automotive industry. Tier 1 suppliers generally produce a majority of the components required for an airbag module. The company's airbag-related products include airbag fabric sold to airbag manufacturers.

Narrow Fabrics

This segment includes narrow fabrics for seat belts, as well as for military and technical



uses, including webbing for backpacks, parachute cords, duffel bags, helicopter slings, hose coverings and fall protection.

Commission finishing: The company manufactures fabrics for battle dress uniforms (camouflage) sold primarily to the U.S. Government and to government contractors. Its Carlisle Finishing business unit is a significant producer of military prints that are used to service the battle dress uniform business primarily for the United States, but also for other governments and commercial interests. The company's capabilities in this business include preparation, surface enhancement, dyeing and finishing services. It has constructed a dyeing and finishing plant in China, which supports its synthetic apparel business primarily for customers who cut garments in the East

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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