

## International Stem Cell Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

International Stem Cell Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between International Stem Cell Corporation and its competitors. This provides our Clients with a clear understanding of International Stem Cell Corporation position in the Pharmaceuticals and Biotechnology Industry.

The report contains detailed information about International Stem Cell Corporation that gives an unrivalled in-depth knowledge about internal businessenvironment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for International Stem Cell Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The International Stem Cell Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes International Stem Cell Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of International Stem Cell Corporation business.

#### About International Stem Cell Corporation

International Stem Cell Corporation, a biotechnology company, focuses on therapeutic, biomedical research, and cosmeceutical products.

The company's wholly-owned subsidiary Lifeline Cell Technology (LCT) creates, manufactures, and sells research products to culture human cells. Its wholly-owned subsidiary Lifeline Skin Care (LSC) creates cosmetic skin care products derived from human cell technologies.

Products

#### **Research Products**

International Stem Cell Corporation's Lifeline subsidiary produces and sells approximately 75 cell culture products. These human cell-based products are used by research scientists in pharmaceutical, academic and government research organizations to study human disease and basic cell biology. These products eliminate the need for scientists to create their own cells, media and reagents or attempt to adapt



'off the shelf' products to match specific experimental needs.

Sample Lifeline products include Human fibroblast cells (the cells in skin that heal wounds) and specialized medium (Fibrolife), available as a serum-free or low serum formats for use to grow human embryonic stem cells (eliminates contamination from mouse cells) and to conduct wound-healing studies; human endothelial cells (from blood vessels such as the aorta) and two types of low serum human endothelial media (VascuLife), used by researchers to study cardiovascular disease and cancer; human epidermal keratinocyte cells (skin cells) and specialized medium (DermaLife) for use as a model to study skin disease, toxicology or basic cell biology; human epidermal melanocytes (cells that produce skin pigment) and specialized medium (DermaLife-M), used by researchers to study skin disease including cancer and to test consumer products such as those for sun protection; line of neural stem cells with the ability to produce neurons that can survive in low-oxygen and low glucose conditions, a product useful for the discovery of drugs for the treatment of stroke; two types of media for the culture of the adult neural cells, NeuralLife ags NSC expansion medium kit and NeuralLife ags NSC differentiation medium kit; human prostate cells and specialized medium (ProstaLife) to study prostate disease including cancer; human renal and bladder cells and associated media (RenaLife) to study renal and bladder diseases; and an assortment of other cell culture reagents and supplements for the growth of human cells.

The company's human cell products consist of standardized living cells, including fully functional adult cells and (non-embryonic) stem cell lines. They are provided frozen in vials containing approximately 500,000 cells each, or are plated into flasks.

In addition to proprietary cell system, pursuant to the terms of License Agreements with Advanced Cell Technology, Inc. (ACTC), the company can manufacture and sell embryonic stem cell products developed by ACTC. Some of the products previously owned by ACTC have been sold to BioTime, Inc. (BTIM), and the company has rights to distribute those products also under a separate agreement with that company. Under the agreement with BTIM, it intends to develop jointly stem cell products for the research market based on the ACTCellerate technology licensed from ACTC.

Lifeline brand products are distributed domestically through Lifeline's direct sales force, in Europe through CellSystems GmbH and in Japan through a contract with Veritas Corporation. In addition, Lifeline manufactures cell culture products under OEM contracts with American Type Culture Collection (ATCC), Millipore Corporation and Invitrogen Corporation.



#### **Therapeutic Products**

Using proprietary human parthenogenetic stem cells, the company's LifeLine products and embryonic stem cells from third parties, it is in the process of creating and exploring a range of cell types that may be useful in therapeutic treatments, such as corneal-like structures grown to clear hollow spheres with a size of 8-10 mm in diameter and containing tissues and cells similar to those found in normal human corneal tissue; contact lenses coated with living human corneal cells for use in corneal wound healing; retinal pigment epithelial (RPE) cells in collaboration with University of California, Irvine; liver cells that may be used to treat a variety of congenital and acquired liver diseases; and pancreas cells (beta cells from the islet) that properly produce human insulin and may be useful in the treatment of diabetes.

#### Strategic Alliances

In May 2010, International Stem Cell Corporation (ISCO) announced that it had entered into a strategic alliance with The Automation Partnership to automate and scale up the production of stem cell-derived human corneal tissue.

On July 7, 2010, International Stem Cell Corporation and Sankara Nethralaya announced commencement of a collaboration to develop ISCO's CytoCor stem cell-derived corneal tissue.

#### Sales and Marketing

Sales of research products have been derived primarily through in-house sales force and via American Tissue Culture Collection (ATCC), Millipore, Invitrogen and CellSystems Biotechnologies Vertrieb GmbH.

#### Competition

In the field of research products, the company's primary competitors for stem cells, media and reagents are Lonza, Chemicon, Life Technologies Corp. (formerly Invitrogen Corp.), StemCell Technologies Inc., Millipore, Biotime and Specialty Media.

#### History

International Stem Cell Corporation was founded in 2001.



The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 -</sup> Data availability depends on company's security policy.

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The complete financial data is available for publicly traded companies.



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## **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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