

International Datacasting Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

International Datacasting Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between International Datacasting Corporation and its competitors. This provides our Clients with a clear understanding of International Datacasting Corporation position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about International Datacasting Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for International Datacasting Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The International Datacasting Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes International Datacasting Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of International Datacasting Corporation business.

About International Datacasting Corporation

International Datacasting Corporation provides products, systems, and services for the implementation of broadband infrastructure networks used to distribute multimedia data.

Segments

The company operates in two segments, Satellite Equipment Segment and Broadcast Services Segment.

SATELLITE EQUIPMENT SEGMENT

The Satellite Equipment Segment engages in the development and manufacture of high-speed digital satellite communications systems, which includes high-speed data broadcasting (datacasting) products and systems for various applications that include data, radio, and video.

Product Lines

The Satellite Equipment Segment consists of the SuperFlex high-speed data broadcasting (datacasting) DVB-IP product line; the Datacast XD Content Management and Distribution software; and the PROline digital audio product line.

SuperFlex High-Speed Data Broadcasting Products: The company's SuperFlex high-speed data broadcasting products are used in various applications, such as audio and video broadcasting, digital cinema, distance learning, digital signage, financial and news distribution, weather information, and IPTV.

Datacast XD Content Management and Distribution Software: The Datacast XD software offers encrypted, high-speed management, and distribution of broadband multimedia content over multicast enabled network. This software product is used as an integral part of the company's SuperFlex DVB-IP satellite systems offering but is also enabling new datacasting applications (such as audio and video content delivery) that are hybrid satellite/terrestrial or terrestrial IP in nature.

PROline Products: The PROline products include head-end equipment and receivers for professional digital radio distribution networks, including satellite and terrestrial distribution to radio stations and cable television networks. This product line complements the company's SuperFlex and Datacast XD product lines by providing a selection of solutions to the professional broadcast market.

Foreign Operations

The company markets its products in this segment to customers outside of Canada through distribution/ value-added reseller (VAR) channels and also through its PROline B.V. operations in Europe.

Competition

The company's direct competitors include Radyne-Comstream, Inc.; Wegener Corporation; Helius, Inc. (a division of Hughes Network Systems); Novra Technologies Inc.; Skystream Networks, Inc. (acquired by Tandberg); Ipricot Inc.; Viacast Networks, Inc.; Ceron Networks Corporation; and StarGuide Digital Networks, Inc. It also identifies competition from Sencore Incorporated; Comtech EF Data Corporation; Tandberg; Newtec Inc.; Scopus Video Networks (acquired by Harmonic); and Kencast Inc. The company also competes with very small aperture terminal (VSAT) providers, such as Hughes Network Systems (a subsidiary of Hughes Electronics Corporation); Gilat Satellite Networks, Inc.; ViaSat Inc.; ND Satcon Inc.; and IDirect Inc. It also identifies competition from PC card manufacturers, such as Global Telemann Systems,

Inc.; BroadLogic Corporation; Hauppauge; and Technotrend; Pentamedia Co., Ltd.

BROADCAST SERVICES SEGMENT

The Broadcast Services Segment provides satellite-based data broadcasting services operated from its data broadcasting uplink located at its Ottawa facilities.

Production and Services

The company operates a data broadcasting facility (NOC (network operations centre)). The NOC is capable of delivering satellite broadcast services originating from Canada across the Atlantic Ocean and to other parts of the world as well. The NOC ingests selected multi-media content to create a suite of real-time and tape-delayed programs which are encoded, encrypted, and broadcast to various international customers receive sites via the DVB-S uplink equipment co-located at the teleport in Europe.

Competition

The company's competitors include Telesat Canada and Dome Productions.

History

International Datacasting Corporation was founded in 1984.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. INTERNATIONAL DATACASTING CORPORATION COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. INTERNATIONAL DATACASTING CORPORATION BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. INTERNATIONAL DATACASTING CORPORATION SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. INTERNATIONAL DATACASTING CORPORATION FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. INTERNATIONAL DATACASTING CORPORATION COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. International Datacasting Corporation Direct Competitors
- 5.2. Comparison of International Datacasting Corporation and Direct Competitors Financial Ratios
- 5.3. Comparison of International Datacasting Corporation and Direct Competitors Stock Charts
- 5.4. International Datacasting Corporation Industry Analysis
 - 5.4.1. Computers and Electronic Equipment Industry Snapshot
 - 5.4.2. International Datacasting Corporation Industry Position Analysis

6. INTERNATIONAL DATACASTING CORPORATION NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. INTERNATIONAL DATACASTING CORPORATION EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. INTERNATIONAL DATACASTING CORPORATION ENHANCED SWOT ANALYSIS²

9. CANADA PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors

9.4. Technological Factors

9.5. Environmental Factors

9.6. Legal Factors

10. INTERNATIONAL DATACASTING CORPORATION IFE, EFE, IE MATRICES²

10.1. Internal Factor Evaluation Matrix

10.2. External Factor Evaluation Matrix

10.3. Internal External Matrix

11. INTERNATIONAL DATACASTING CORPORATION PORTER FIVE FORCES ANALYSIS²

12. INTERNATIONAL DATACASTING CORPORATION VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

International Datacasting Corporation Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

Profit Margin Chart

Operating Margin Chart

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

Current Ratio Chart

International Datacasting Corporation 1-year Stock Charts

International Datacasting Corporation 5-year Stock Charts

International Datacasting Corporation vs. Main Indexes 1-year Stock Chart

International Datacasting Corporation vs. Direct Competitors 1-year Stock Charts

International Datacasting Corporation Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

International Datacasting Corporation Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
International Datacasting Corporation Key Executives
International Datacasting Corporation Major Shareholders
International Datacasting Corporation History
International Datacasting Corporation Products
Revenues by Segment
Revenues by Region
International Datacasting Corporation Offices and Representations
International Datacasting Corporation SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
International Datacasting Corporation Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
International Datacasting Corporation Capital Market Snapshot
International Datacasting Corporation Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Computers and Electronic Equipment Industry Statistics

International Datacasting Corporation Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
International Datacasting Corporation Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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