

## International Commercial Television Inc. Due Diligence Report Including Financial, SWOT, Competitors and Industry Analysis

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International Commercial Television Inc. Due Diligence Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between International Commercial Television Inc. and its competitors. This provides our Clients with a clear understanding of International Commercial Television Inc. position in the **Media Industry**.

- The report contains detailed information about International Commercial Television Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for International Commercial Television Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The International Commercial Television Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes International Commercial Television Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of International Commercial Television Inc. business.

### About International Commercial Television Inc.

International Commercial Television, Inc. produces long-form and short-form infomercials in the United States and internationally, and sells its proprietary brands of advertised products directly to its viewing audience. The products are primarily marketed and sold throughout the United States and internationally through infomercials. Its primary product categories are Health and Beauty and Diet and Fitness.

DermaWand: The company has a worldwide license to sell the DermaWand, a skin care appliance that

reduces fine lines and wrinkles and improves overall skin appearance. The DermaWand is sold and marketed with DermaVital skin care products which are offered with a monthly continuity program.

DermaVital Hydra Infusion Treatment: DermaVital is a product that allows water to penetrate the skin's surface, thus re-hydrating the deeper layers.

BetterBlocks: The company manufactures, markets, and distributes BetterBlocks, a patented plastic toy building system. It also owns a long-form infomercial.

## Competition

The company competes with Thane International Inc. and Guthy-Renker Corp.

## History

International Commercial Television Inc. was founded in 1998.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need 2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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